



## **Product Analyst**

**Positions Available: 1**

**Internship Term:** January 12 - April 17, 2026 (possibility of extension until August 2026)  
Propel Impact & Tapestry Community Capital | Flexible (remote or in Toronto, ON) | Full-time

### **About Propel Impact**

Propel Impact is Canada's leading experiential learning platform for social innovation and impact investing. Our vision is a world where every organization is impact-first and has the resources required to fully achieve their mission and potential. Through experiential learning, meaningful projects, and relationship building, our participants take an active role in providing capital and capacity-building support to impact-first organizations across Canada.

### **About Tapestry Community Capital**

At Tapestry Community Capital, we're democratizing how communities invest in their future. As a leading impact investing not-for-profit organization, we support other community organizations through the process of raising community bonds - an innovative financing tool used to fund socially and environmentally beneficial projects.

Tapestry's clients have successfully raised over \$110 million in community investment from thousands of retail and institutional investors. Our innovative approach supports community organizations with expert guidance, a custom-built investment platform, and a deep passion for social change. We support organizations by structuring their investment offerings, advising on fundraising, and providing a technology platform for investment administration.

### **Key Responsibilities**

The Analyst will spend up to 90% of their time on projects issued by Tapestry Community Capital and 10% of their time with Propel Impact. During their weekly time with Propel, Analysts will participate in a speaker series curated by Propel and other personal & professional development opportunities.

### **Tapestry Projects:**

Tapestry is currently migrating to a new investment management platform. This platform aims to improve the investor and issuer user experience, improve operational efficiency, and establish a strong foundation for Tapestry's future growth. After we launch, we are looking to bring on a product analyst to support our team in making smart product decisions using new and existing data streams. This will include mapping out data pipelines to track KPIs, user behaviour, and make recommendations for the business based on what they are seeing in the data.

### **Scope:**

This short term contract involves two key research elements:

1. Analyzing investment management processes to determine the level of effort required to complete certain activities on the new platform.
2. Analyzing investor experience flows and user feedback to determine priority areas to improve user experience.

#### Propel Impact:

- Weekly cohort meetings to support growth in areas such as inclusive leadership, consulting skills, general social finance, and peer learning.
- Connect with experienced professionals in the social impact space to explore career goals and receive guidance.
- Receive ongoing support from the Propel team to help Analysts navigate challenges, celebrate progress, and get the most out of their internship experience.
- **For returning Analysts only:** Take the lead on at least one cohort-wide session by hosting a workshop or moderating on a topic you care about. You'll be responsible for organizing and guiding the full hour.

#### The ideal Analyst is someone who:

- Has strong self-awareness, empathy, and emotional intelligence
- Has strong intercultural competency, awareness, and appreciation for people with diverse backgrounds and experiences
- Has demonstrated interest and knowledge in community finance/wealth-building, retail impact investing, social/environmental issues, and/or social enterprise
- Has demonstrated excellent ability to perform the following skills:
  - Qualitative and quantitative data analysis
    - Nice to have: experience/interest in conducting user interviews and collecting feedback
  - Market research
    - Nice to have: experience/interest in user experience and product design
  - Process analysis, including assessment of costs and potential efficiencies. A curiosity for how processes work and a tendency to ask "why?" is a plus.
- High level of initiative, organization, self-motivation, and problem-solving skills
- Is able to take initiative, be flexible, and work well under uncertainty
- Possesses excellent verbal and written communication skills
- Has desire to support the growth and development of the Canadian social innovation sector (social enterprises, impact investing funds, charities, non-profits, co-operatives)
- Has the drive to make a tangible difference in both oneself and in one's local and global community

#### Other details:

- Salary: \$10,780 CAD (\$22/hour)
- Full time (35 hours/week) business hours are Monday to Friday, 9am – 5pm
- Propel Impact Manager: Mariana Martinez Rubio
- Tapestry Manager: Mary Warner, Co-Executive Director (ET)
- Office arrangement: Fully remote with option to access the Toronto office: 192 Spadina Ave, Suite 429, Toronto, ON, M5T 2C2

*Propel Impact and Tapestry Community Capital are equal opportunity organizations committed to building and fostering a fair and inclusive community that values diversity and encourages respect for all. We welcome applicants across any race, colour, religion, sex, sexual orientation, gender identity, national origin, disability, protected veteran status, Indigenous status, or any other legally-protected factors. We recognize the value of identifying and removing barriers for any applicants interested in participating in*

our programs. Please contact us at [info@propelimpact.com](mailto:info@propelimpact.com) to start a conversation about different accommodations available.