

KYM INSANA



- Digital Marketing Expert
- Keynote Speaker
- Effie Award-Winning Business Owner
- Founder of AlwaysOn Digital (WBENC Certified)



Access Speakers
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Kym is an Effie Award winner, recognized for driving impactful, results-driven marketing. Her company is listed on the Inc. 5000 as one of America's fastest-growing companies. Kym helps ambitious companies grow by creating dynamic digital campaigns that generate leads. [For more information, visit Kym's full profile here.](#)

Conversation Starters for Kym Insana

1. Can you share the story behind your company's mission to support working parents and why it holds such personal significance for you?
2. What advice do you have for working mothers who want to balance a high-powered career with family life?
3. What are the key differences in managing remote versus in-person teams, and how do you navigate those challenges?
4. As someone who left the corporate world for more balance, what would you say to other executives considering a similar path?
5. As a mother of four and a successful business owner, how do you approach work-life balance today, and what strategies have helped you?
6. How do you help clients choose the best digital platform for their products and audience? What key factors matter most?
7. What distinguishes brands that thrive in digital marketing from those that face ongoing struggles?
8. What benchmarks or metrics do you use to measure a marketing campaign's success?
9. What would you say to entrepreneurs who feel overwhelmed by all the digital marketing options?
10. What strategies do you recommend for small businesses looking to quickly grow their audience and drive sales?

To book Kym for your podcast, please contact her agency:



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