

Design Development Workshop On Bamboo Craft

From 21-08-2007 to 04-09-2007

At: Malliyamma Training Hall, Koppal

Sponsored By

Office of Development Commissioner (H)

Ministry of Textile, Govt. of India,
West Block, No.7, R.K. Puram, New Delhi-110066

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Design Development workshop on Bamboo craft
Under AHVY scheme

Sponsored by Development Commissioner (Handicraft)

1. About organisation

Sampark is a voluntary Organisation started in 1991 and registered under the Karnataka societies Registration Act, 1960. It is also registered under Foreign Contribution Regulation Act, 1974. It has grown as a resource agency for VOs. VOs face several constraints, in their endeavour to promote and manage enterprise for rural women. These relate to conceptualizing, planning, project selection, financing, marketing and ensuring sustainability of income generating activities. Sampark, therefore aims at supporting VOs, co-operatives, women's self-help groups and individuals to start income generating programmes (IGPs), micro enterprise and gender related activities.

In 1998, Sampark launched a field project in Koppal district, a very poor semi-arid region of northern Karnataka. The objective of the project uses a holistic development approach for villagers to become self-sufficient and empowered in their daily lives. The region is drought prone and dependent on rain fed agriculture and even those who own land do not have food security through agriculture.

Sampark Activities:

Craft Development

Since 1991 Sampark is closely working with craft development of rural artisans in Karnataka, Tamil Nadu, Orissa, through providing market support in urban areas through exhibition and linkages through market agencies. Sampark has been working with 14 different NGOs partner to promote their Handicraft products. Since 2001 Sampark directly working with two clusters i.e. Bamboo craft and Wood carving craft in Koppal district and supporting about 200 artisans for building capacity, enterprise, skill, designs and marketing etc with support of development commissioner (Handicraft).



Dr. Smita Premchander, Founder
and Chief Functionary of Sampark

Micro-credit

Sampark has established a close relationship with nearly 3,000 families in the district, helping them to form Self-Help Groups (SHG's), establish group credit systems and improve their awareness and skills via training and literacy programs. Sampark also conducts workshops on banking, leadership, financial management, group management and savings and credit management and offers support for women to develop income-generating activities. In addition, by developing relationships with government agencies, banks and financial institutions, Sampark has been able to facilitate good credit linkages for women, allowing better opportunities for accessing the credit they need to set up viable business concerns.

Skill training and enterprise development

Sampark believes that the people who are underprivileged can improve their living conditions only when they realize their potential and become self reliant. In order to achieve this, Sampark is committed to facilitate the setting up of micro enterprises which are completely owned by people. Various institutions have tied up with Sampark for providing support for micro enterprises through skill and vocational trainings. However, Sampark has been very clear about the fact that it would not become an enterprise itself; but would only enable and empower people to create and nurture small enterprises. It has trained these budding entrepreneurs to understand the market dynamics like supply and demand conditions for the products they are producing and then to suitably market the products in and around Koppal.

Education and Health

Sampark has had a long-term commitment to the promotion of education amongst the women and children of Koppal. This is being carried out by group participation and staff members highlighting the importance of education and literacy and thus organizes classes and literacy campaign programs. Sampark started giving its support to school going children with the objective of reducing the drop out rate, which was very prominent in the villages of Koppal district due to the economic or social conditions. Sampark is also committed to the education of women who despite being largely illiterate, need to and household management. To promote holistic development of rural poor, Sampark initiated several health related activities by designing a mental health support programme and organizing health camps with the support of Primary Health Centres (PHCs). Sampark is determined to overcome the barriers that stand in the way of rural poor to have a better control over their lives and future.

Advisory Services

Sampark collaborates on research studies with national and international funding agencies to both share lessons from and gain more understanding for the running of its field projects and training programmes. Sampark's contributions in these partnerships can range from sharing its experiences as a seminar participant, facilitating workshops, documenting field experiences

for publication and developing and testing techniques for participatory approaches via its established relationship with the villages of Koppal.

2. Sampark Partnership with DC(H)

Sampark is working with Development Commissioner (Handicraft) since 2002 and a partner NGO implementing AHVY schemes in two clusters namely Bamboo craft cluster in Koppal and woodcarving cluster in Mangalore, Koppal. We work about 170 artisans in both places; this below chapter provides the details about Bamboo craft cluster

2.1. About Bamboo craft in Koppal

Bamboo Craft is a traditional skilled work practiced by the 'medar' community (scheduled tribe) in Karnataka. They have been practicing this trade for more than 100 years, all of them having weaving skill. There are 174 families belonging to 'medar' community live in Koppal and are engaged in making Bamboo products as full time and it is main source for their livelihoods. They make limited products such as basket, "mora" and fencing work by Bamboo which is locally marketable and gives their employment and wage. Their living condition and working conditions are poor, and all of them live in slums in Koppal.

Raw material

There is society existed for the welfare of this community fully dominated by Men. The society gets the material from Dharwad, Hubli, and Shimoga and sells it to the community as retail price. The individual artisans pay high rate for material and the profit they gain out of it is little.

Market System

These craftsmen have their own market arrangements for their product, they used to store the products about 07-15 days and have three type of market system. One is the artisans themselves sell the products in weekly sandy in Koppal and the second is once in month or twice a whole seller pick up their entire products and fix rate for them. The third type is each family has their own regular customers who come to their home and give orders. The men used to work on order basis, mostly on fencing work.

Gender Division

There has traditionally been no gender division of labour among the Bamboo craftsman. Both men and women work full time and both are



involved in marketing. The men does the hard jobs like cutting the Bamboo, splice and women does the weaving at home, whenever the men do not have work outside, they also do the weaving along with women.

2.2. Efforts made with support of AHVY-scheme

Baseline Study and Formation of self-help groups

Sampark conducted baseline study to identify the craftsman cluster in Koppal district, based on the study, Sampark identified the Bamboo craft as one of the cluster where 100 families depend on Bamboo craft for their livelihoods. Followed by the base line study, Sampark organized 70 families with 5 self-help groups and registered in the office of Development Commissioner (Handicraft). These groups were formed in a federation and supports for material, savings and credit among the members.

Micro credit and Bank linkages

The below table 1, shows the savings and credit details of the five groups formed under AHVY scheme among the Bamboo craft artisans.

Table 1: Savings and credit details:

S.No	Group Name	Savings	Interest earned	Group Loan	External credit
1	Malliyammadevi	27,490	18,123	42,950	80,337
2	Yallammadevi	25,380	5,310	25,850	27,066
3	Huligemmadevi	53,595	4,579	54,600	70,772
4	Durgashakti	49,600	10,693	39,800	75,360
5	Durgadevi	34,065	7,352	18,350	
	Total	190,130	46,057	181,550	253,535

These five groups have raised the own capital of Rs. 236,187 through savings and interest and generated the total credit of Rs.435,085/- which is almost double their capital. This money used for buying raw material, production and marketing purposes.

Access to AHVY schemes

Activities	No.of. Artisans
Identity card	58
Life insurance (JBY)	52
Health Insurance	30

ACC	10
Tool kits	20

Sampark facilitate these artisans group to receive the different welfare schemes under AHVY schemes. 58 artisans were provided identity card, 52 women were received life insurance under Janashree Bima Yoyana, 30 artisans were linked with Health insurance under ICICI Lombord Insurance Company Limited, 10 artisans were provided Artisans credit card and 20 artisans received tool kits. These supports from AHVY helped them to improve their livelihoods, awareness and social welfare for the artisans group.

Skill up-gradation Training

Sampark organized 6 months (12-12-2005 to 12-6-2006) skill up-gradation training on Bamboo craft at Community Bhavan, Devarajer colony, Koppal. There are 20 women from 'Medar' community participated and benefited through this programme, this programme conducted by a Master craftsman organized by FAC (H), Dharward. During this training period there are 25 new products developed by the trainees, they were organized for market exposures and exhibitions during the training period. *"The objective of the training to upgrade the skills of women in their traditional occupation, which supports to reduce time with increased quality of the product for open market."*

Marketing workshop and marketing linkages.

During the training Sampark organised test marketing of these products in Koppal exhibitions. The trainees had provided a stall in the exhibition and asked to test their products in the market and collected feedback from the consumer. Every day after the training hours the trainees visited the stall on rotation basis for 15 days and displayed about Rs.5000/- worth of products, at the end they managed to sale about Rs.4000/-. This helped them to motivate to go for new products based on the consumer taste and created confident among the trainees. Sampark Facilitate market linkages and exhibitions to market their products and support for increase the income and sustainability. EXIM bank had visited the production unit and taken sample products for future linkages.

Design Development Workshop

Sampark organised two design development workshop for Bamboo artisans group. The first workshop conducted for 15 days, during 13-01-2006 to 27-01-2006, at District Industrial centre, Koppal. The Joint Director DIC, Lead Bank Manager, Project Co-ordinator, Designer participated in the inaugural functions. There are two designers been used for these 15 days workshop, the participants learnt to make 38 different products through this workshop, their skill improved, quality of finishing improved.

The second workshop had organized for 15 days between 21-08-2007 to 04-09-2007 at Maliyamma Training Hall, Maliyamma Tample, Koppal. There are 30 artisans (22 women and

8 men) participated and benefited through this workshop.

This whole document below gives the details about the Design development Workshop Conduct in August 2007.

3. Workshop highlights

This chapter explains the detailed process of the Design development workshop and the different activities, such as selection of participants, methods and approach, planning and preparation of prototypes for the workshop, material planning, dying, etc.

3.1. Selection of participants and venue

Sampark followed participatory selection process, first, detailed information provided to all five self-help groups during their group meeting and organized 4 common meetings among the entire artisans group to finalize the participants for the Design training. The criteria were followed in the selection of participants given in the box:

Criteria followed for selection

- Priority for craftsman who are attended 6 months skill up-gradation training
- Members who are not attended in the previous programme.
- One member per family
- Age group between 18 to 35 years
- 75% for women and 25% men

Based on the criteria 35 (5 in waiting list) members selected and in the final meeting, the final list prepared, there are 30 members finalized, out 22 are women and 8 men included based on the recommendation of the designer in the pervious workshop. There is only one participant who attended in the previous workshop included because she is good in re-production and marketing, the rest are new members. The final list of participants was approved by the Assistant Director, DC(H), FAC, Dharwad.

Also the Venue and dates of the workshop fixed based on the convenience of the participants and the designer. The participants

WORKSHOP DATE: 21-08-2007 to 04-09-2007
PLACE : Maliyamma Temple, Koppal
TIMINGS : 9.30 A.M TO 5.30 P.M.

identified the Training hall belong to the Medar community in the campus of Maliyamma Temple in Koppal which is very good place to work with 30 members freely and with good environment. The workshop conducted between 21-08-2007 to 04-09-2007.



Approved list of Participants

3.2. Designer's Approach

The Designer used different methodology to teach the new designing to the artisans, the methods includes teaching drawing in the sheet, planning the size of prototype, material, required colors, using frames, finishing etc. The detailed approached of the designer narrated below:

- o Considering the NGO's feedback ranges of simple product were designed, also utility factor was given importance.
- o Products were designed taking into consideration the skill and material character.
- o Products were categorized to suit local market at Koppal and Urban markets through exhibition.
- o Simple products like fruit basket, vegetable basket etc were designed in multiple variations for the local market. And products like CD holder, boxes, trays to suit urban homes and offices. Concept of packaging was introduced by designing agarbathi box – the material and product act as value addition to simple products.
- o Dyeing also acts as an inexpensive mode or value addition.
- o Wooden/play frames were introduced as an element of standardization of sizes and new forms. Frames also help to control the shape of the product.
- o The artisans were open to the new ideas, which made working atmosphere comfortable. Also some of their ideas were also executed, so that their creativity grows and they get a direct feedback of their ideas.
- o Initially maintaining of same size was difficult. But with repetitive work they understood that also. Introducing of measuring tapes also helped in this matter. Further dividing them into groups inculcated competition factor which helped in attaining quality and wider range of products.



- o On the whole the cluster is determined to learn and execute new ideas.
- o Fabric was used in certain products to enhance the product value. For e.g. lining was added to roti basket and bread basket also in cup pouch and bottle bags pouches were tailored which acted as closures for the range.

3.3. Material planning

The first day of the workshop the designer, participant sand Sampark team worked out the material plan for 15 days workshop. The designer required green Bamboo, dyeing material (color, vessels, stove, firewood etc.) wooden frames, cloth, stitching machine, tailor, plywood material, electrician and electrical material and stationery items for making different prototype and for value addition. All the required material organized and provided time to time, the fresh Bamboo given once in 5 days based on the requirement the required material supplied every five days, the complete stationery items and display items provided for the workshop. The designer and participants felt happy about it and provided more material for re-production and practices, the efficiency and timings of 30 participants are used in all 15 days of workshop.

3.4. Workshop Activities

The designer followed participative method and friendly approach with artisans to teach the different new designs during the workshop. The prototypes are done by participants with support of designer guide and supervision. The artisans had the expertise in cutting, splice, weaving etc, so the work was divided among all the participants with mixed group of expertise. The dyeing process and coloring combinations, other material like cotton fabric, wooden frames are new technique taught to the participants during the workshop. In beginning the 30 members are divided into 6 groups with 5 members each and taught the different process of cutting, splice, dyeing, weaving etc.

Then the 5 members group further divided into 10 smaller groups of 3 members each and given the exercise of making three prototype for each item. The designer sat with each group to make the product well. Once the 3 member team finished one product well and all three people asked to duplicate the products by individually. So when the artisans learnt the particular product individually, then they shift to other item and follow the same process. In such way this workshop facilitated to each individual to learnt maximum number of new products from their own skill. During this 15 days workshop the participants learnt to make 26 prototypes and produced 3 sets each.

The Process as follows:

1. Cutting Bamboo and again sizing according to the requirement

2. Material planning
3. Dyeing / planning required colour
4. Drawing of design and planning
5. Giving structure
6. Smoothing the products
7. Detailing the product
8. Sand papering
9. Finishing and polishing
10. Coding and pricing



3.5. Process of each prototype

There are 26 different prototypes done during the workshop, the name of the items, purpose and the process explained below:

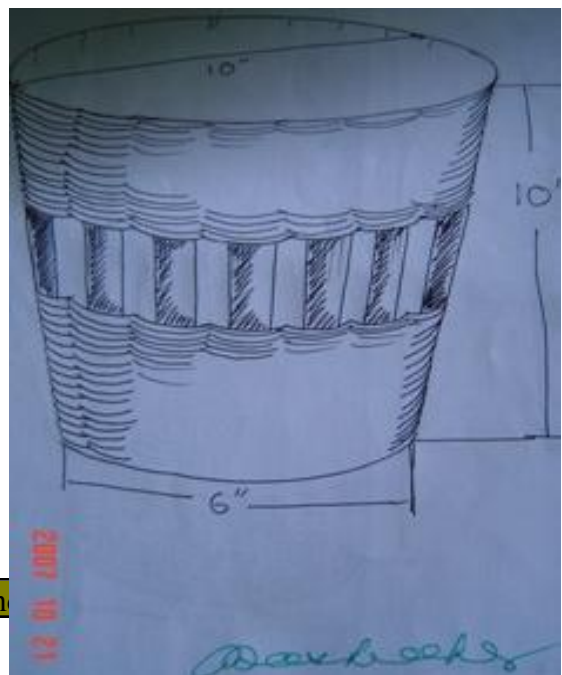
1) Waste paper bin

- Make a circle of 6 inch diameter to form the base of the bin.
- Continue twining till 4 inch height.
- Now leave a gap of approximately 2 to 1.5.
- And start twining again.
- Twine till another 4 inch height.
- Finish the top by folding the "Patti Bamboo" inwards.
- Neatly clean the extra bamboo hair.

Purpose:- Waste paper basket.

2) Flower Holder

- Make a base of 6 inch diameter.
- Continue twining till 18 inch height.
- Finish the top by folding the "Patti Bamboo" inwards.
- Neatly clean the extra bamboo hair



Purpose:- Dry flower arrangements.

3) Fruit Bowl

- Make a base of 9 inch diameter.
- Twine till the height of 4 inch is attained.
- Twine that it taper outwards, making the top diameter 12 inch.
- Finish the top by folding the “Patti Bamboo” inwards.
- Attach two handles on opposite side.

Purpose:- Fruit Storage + Display

4) Pen stand

- Make a base of 2 inch diameter.
- Now twine up to attain height of 4 inch
- Now flair the “Bamboo Patti” to make top diameter of 4 inch.
- Finish bamboo Patti inwards.

Purpose:- Pen and pencil holder.

5) Round box

- Make a base of 4 inch diameter.
- Twine to attain height of 5 inch.
- Make lid with diameter of 4-25 inch and twine to attain height of 1 inch.
- Make sure the lid fits properly.
- Finish both neatly

Purpose:- Jewelry storage or bangle also.

6) Agarbati Box

- Make a base of 2 inch diameter.
- Twine to attain height of 9 inch.
- Make lid with Diameter 2.25 and height of inch.
- Make sure the lid fits properly.
- Neatly finish both.

Purpose:- Packaging for agarbati.

7) Bottle holder

- Make a base of 3 inch diameter.
- Twine to attain height of 7 inch.
- Now flair for next 2 inch.
- Neatly fold outwards.

Purpose:- To keep bottles on table or even dinner



8

spreads.

8) Roti basket

- Make a base of 9 inch diameter.
- Twine to attain height of 1 inch.
- Leave gap of 1 inch and then twine again for 1 inch.
- Neatly fold outwards.
- Cloth lining can be added as value addition.

Purpose:- Store roti or even serve roti.

9) CD box

- Make base of 6 inch diameter.
- Built up to 3 inch and neatly finish.
- Make lid of 6.25 diameters and height of 1 inch.
- Make sure it fits properly.

Purpose:- CD storage at office or home.



10) Vegetable basket

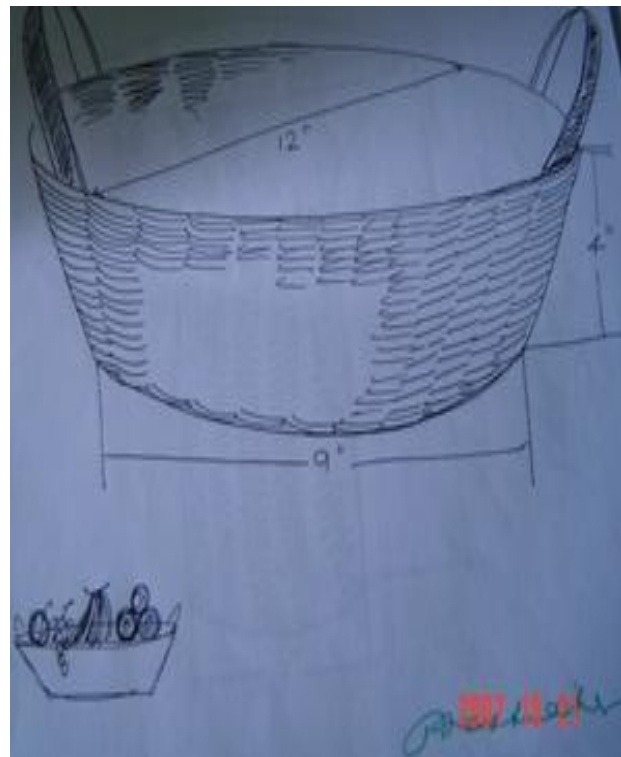
- Make base of 8 inch diameter.
- Attain height of 8 inch and then flair.
- Neatly fold outwards and clean.

Purpose:- Store vegetables.

11) Big Platter

- Make flat base of Diameter 12 inch.
- Build up to attain height of 3 inch and diameter of 16 inch.
- Finish by making flat border of 1 inch on top.
- Neatly fold "Patti" outwards.

Purpose:- Display dry or fresh flower at home entrance or table tops.



12) Cup Pouch

- Make taping basket of 5 inch height and diameter of 3 to 6 inch.
- Stitch fabric pouch with draw strings on both side on tailoring machine.
- Now neatly hand stitches the fabric pouch on the basket.

Purpose:- Gift bag or personal accessory bag.

13) Fruit or Vegetable Holder

- Make round base of 5 inch diameter
- Build up to attain height of 4 inch and diameter of 8 inch.
- Finish by making flat border of 1.5 inch to 2 inch on the top.
- Neatly fold outwards.

Purpose:- Hold fruit or vegetable on table or kitchen.

14) Bottle Bag

- Make straight basket of diameter 3 inch and height 9 inch.
- Now stitch a fabric pouch of 7 inch height and 18 inch circumference on machine with single draw string.
- Now neatly hand stitches the pouch on the basket.
- The draw string will act as a closure cum handle.

Purpose:- Carry water bottles or flasks safely.

15) Square Tray

- Take thin but flat bamboo strips and weave a 1 up 1 down mat.
- Now using a play wood frame build up the walls with similar thin flat strips.
- Finish with round bamboo and turn inwards.

Purpose:- Set of office trays for accessories like cards, pen, stationary etc.

Set of trays for homes to keep personal accessories like jewelry, cosmetics etc.

16) Bread basket

- Make a mat using the base of the frame as size.
- Now build up with flat bamboo strips.
- Neatly fold inwards.
- Now on a tailoring machine stitch a lining to cover the tray and the bread which will place in it eventually.
- Piping is added to the lining for extra finishing.

Purpose:- to store/serve bread.

17) Paper Tray

- Make a mat using frame.
- Build up with flat bamboo strips.
- Now neatly fold extra strips inwards.

Purpose:- Keep paper/magazines etc.



18) Bin

- Make round base 10 inch diameter.
- Build up to 8 inch height.
- Leave gap of 2 inch as design element.
- Twine till another 2 inch and finish neatly.

Purpose:- store paper rolls, or as a waste paper bin.

19) Ladle (spoon) Holder

- Make base 4 inch diameter.
- Build up to 4 inch height.
- Leave gap of 2 inch to add design.
- Twine again up to 2 inch and finish.

Purpose:- Store big/serving spoon in kitchen.



20) Flower Pot

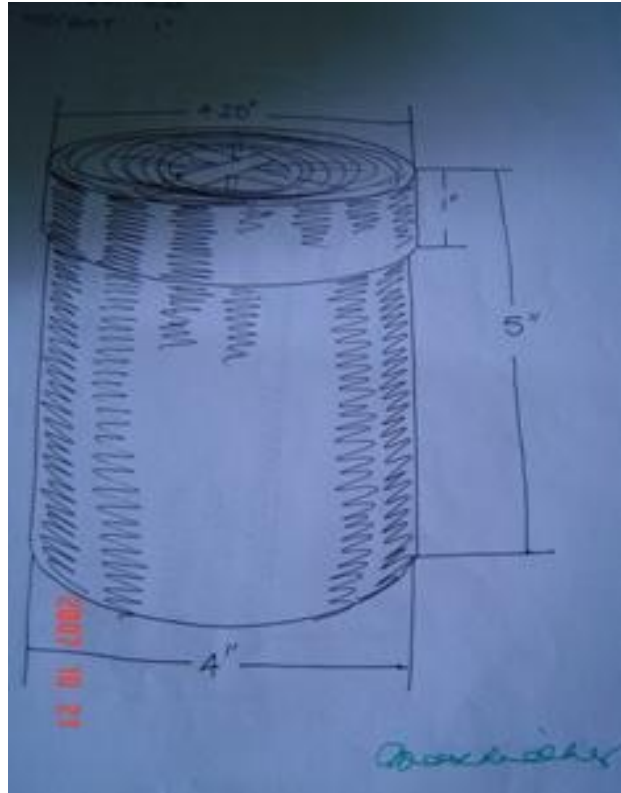
- Make base of 12 inch diameter.
- Twine up to 10 inch height tapering inwards making diameter to 4 inch on the top.
- Now flare outwards for 2 inch to attain top of 5 inch diameter.

Purpose:- Dry flower arrangements.

21) Agarabati box

- 2 design options were given in the same product.
- Make round base of 2 inch diameter and build up to height of 10 inch.
- Now make lid of 2.25 inch diameter and height 1 inch.
- Make sure the lid sits perfectly.
- Other design: With the cross weave mat technique make a box and lid of 2*2*10 inch and 2.25*2.25*1 inch dimension perfectly.
- Again make sure the lid sits perfectly.

Purpose:- Agarabati packaging and storage also.



22) Serial Lamp

- Make a 4 point basket with cross weave weaving technique of size 4 inch height and 2 inch diameter.
- Finish the rim with double cording with bamboo.
- Make 4 similar pieces.
- Now attach electrical wire with bulbs, insert the basket into them.

Purpose:- Decoration for Diwali / Christmas etc.

23) Lamp

- Make a 4 point basket with cross weave mat weaving technique of size 7 inch height and 5 inch diameter.
- Finish the rim with double cording with bamboo.
- Now take an electrical wire with bulb on one end and plug on another end.
- Insert the basket neatly.

Purpose:- Bed side or corner lamp.

24) Pen/Spoon Holder

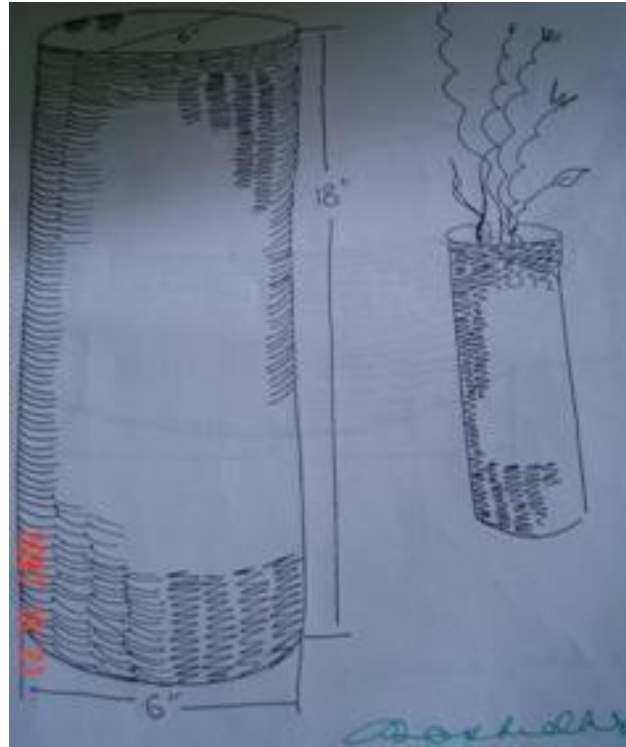
- Make base 3 inch of diameter.
- Build up to 2 inch height and leave a gap of 2 inch and again twine for 2 inch to attain a total height of 6 inch.
- Neatly fold inwards.
- In the gap insert cross weave pattern.

Purpose:- To hold spoon, pen etc.

25) Puja basket

- Make base of 3 inch diameter.
- Now tapering outwards build up to height of 5 inch with diameter of 7 inch on the top.
- Build a base foot with 3 inch diameter and 2 inch height.
- Attach handle and clean neatly.
- Design 2- make base of 4 inch of diameter. Now tapering outwards build up to height of 6 inch on the top.
- Build a base foot with 3 inch diameter and 2 inch diameter of height.
- Attach handle.

Purpose:- carry puja material to temple.



26) Flower Holder

- Make base of 12 inch diameter.
- Build up to 4 inch height.
- Taper outwards for 2 inch diameter and finish.
- Clean neatly.

Purpose:- Hold flower decoration and fruits also.



3.6. About Dyeing

Requirement

- 1) Basic Dyes
- 2) Wood- Fuel
- 3) Salt – Fixer
- 4) Water
- 5) Big Utensils

Available Basic Dyes

- 1) Bismarck Brown
- 2) Rhoda mine
- 3) Blue
- 4) Violet
- 5) Green
- 6) Orange
- 7) Black
- 8) Magenta
- 9) Yellow



Process

- Heat 20 liters of water
- Take half tumbler of luke warm water to prepare dye base
- Add require portion of color in the tumbler and mix
- Add this dye base to the boiling water and mix thoroughly
- Now add the material and let it boil for the next 20 minutes. Remove the dyed material and wash properly in water.
- Add 250 gms of salt to this water while washing the dyed material
- Shade dry the material

Color Proportion (For 20 liters)

- Yellow : 3 table spoon yellow color dye for 20 liters of water.
- Orange: 3 table spoon yellow + 2 table spoon orange + 1 spoon Rhoda mine.
- Red : 2 table spoon Rhoda mine + 1 table spoon orange + 1 table spoon Bismarck brown.
- Blue : 3 table spoon blue + ½ table spoon violet.
- Green : 3 table spoon yellow + ¼ table spoon green.
- Violet : 1 table spoon blue + 2 table spoon violet + 1 spoon Rhoda mine.
- Brown : 3 table spoon brown + 1 table spoon Rhoda mine.

learnt to use dyeing, cloth, electrical, wooden products for value addition.

Design Development Workshop on Bambo

- They followed instruction efficiently and eventually could replicate the re products keeping in mind its shape and dimensions.
- Their ideas and suggestions were also actualized and they enjoyed that process too.
- Using lay wood frames helped in standardizations of sizes which they adapted pretty well.

- These trained women teach the skill to other group members and family members and more women and men in the family involved in the same type of work.
- During the workshop the participants decided to re-produce the items and 4 of them willing to take marketing responsibility for the entire new products. Also the participants willing to participate in exhibitions.
- In the workshop it was decided with participants that, in case they re-produce and willing to set-up shop in Koppal, Sampark organize and supports to run a shop in Koppal by the artisans group. Also soon organize local exhibitions to identify more local oriented marketable products.
- The men groups are willing to supply raw-material to the door-step and support the entire artisans group to process the dyeing once in 15 days, also for accompany with women for exhibitions.
- The artisans learnt for costing and pricing of the products.
- This design development workshop was focused in E-TV and Udaya TV News programme in 2 days which created more publicity about the Bamboo products and artisans.
- There was press report about the workshop created more awareness about Bmaboo product which help for local market and more publicity.
- The executive officers from Zilla Panchayat, DIC, REDSET and Bankers who visited the training committed to support this group in their programmes in future.



5. Product Catalogue



Flower holder
MRP – Rs.35

Big Platter
MRP – Rs.25



Puja box
MRP – Rs.15

Flower holders
MRP – Rs.50



CD box
MRP – Rs.20



Bottle bag
MRP – Rs.25



Pen holder
MRP – Rs.15



Fruit bowl
MRP – Rs.15



Bin MRP – Rs.40



Spoon/ pen holder(small)
MRP – Rs.15



Agarabati box
MRP – Rs.15

Waste paper bin
MRP – Rs.25



Spoon holder
MRP – Rs.20



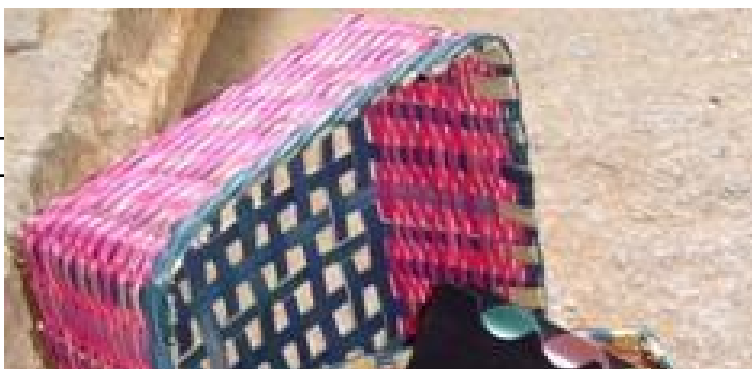
Fruit basket
MRP – Rs.15



Bread basket with linings
MRP – Rs.25



Roti
MRP





Pen stand



Rectangle
tray

MRP – Rs.20

Lamp (Single bulb lamp)
MRP – Rs.45





Serial light
MRP – Rs.70



Flower holder
MRP- Rs.25



Fruit bowl
MRP – Rs.15



6. Recommendation

The designer has given the following recommendation based on her observation and experience from the workshops:

- o The artisans need to Participate in more exhibitions to understand market and motivate for new product development.
- o Approach more local banks/office and suggest Diwali or festival gifts.
- o More frames can be introduced to attain various other product like bags, boxes etc.



- o The regional center has expertise in bamboo treatment. A small workshop to teach the same to the artisans must be taken up.
- o A dyeing facility center can be developed. So that even for the local market this technique can be used.
- o Artisans need to be exposed to well developed and skilled Bamboo artisans societies in Kerala and TN.



7. Appendix

7.1. Product list

- Waste paper bin
- Flower Holder
- Fruit Bowl
- Pen stand
- Round box
- Agarbati Box
- Bottle holder
- Roti basket
- CD box
- Vegetable basket
- Big Platter
- Cup Pouch
- Fruit or Vegetable Holder
- Bottle Bag
- Square Tray
- Bread basket
- Paper Tray
- Bin
- Ladle (spoon) Holder.
- Flower Pot
- Agarabati box
- Serial Lamp



7.2. List of trainees

List of Participants for Bamboo craft Design Development workshop **Dates: from 21-08-2007 to 04-09-2007**

Sl.No	Name	Age	Name of the groups	Identity card number
1	Renuka Hanumantappa	27	Huligemma Devi	KADRW000481
2	Huligemma Durgappa	18	Huligemma Devi	KADRW000529
3	Gundavva Hulagappa	28	Malliyammadevi	KADRW000245
4	Nagaratna Durgappa	20	Yellammadevi	KADRW000246
5	Manjula Shivappa	30	Yellammadevi	KADRW000142
6	Lakshmi Shivakumar	38	Durgadevi	KADRW000255
7	Ganga Durgappa	18	Yellammadevi	KADRW000520
8	Jyothi Basavaraj	19	Yellammadevi	KADRW000241
9	Annapaurana Nagappa	18	Yellammadevi	KADRW000250
10	Bhagya Malliyappa	20	Huligemma Devi	KADRW000242
11	Kavita Lingappa	24	Durgadevi	KADRW000526
12	Shakkamma	27	Yellammadevi	KADRW000148
13	Vijayalakshmi Sambulinga	25	Yellammadevi	KADRW000144
14	Kamamma Sanjeevappa	40	Yellammadevi	KADRW000149
15	Mahalakshmi Basavaraj	40	Yellammadevi	KADRW000528
16	Huligemma Rajappa	26	Malliyammadevi	KADRW000527
17	Lakshmi Sidhanna	38	Huligemma Devi	KADRW000304
18	Mallavva Lakshumappa	35	Huligemma Devi	KADRW000305
19	Devamma Tejappa	30	Malliyammadevi	KADRW000253
20	Renuka Venkatesh	28	Huligemma Devi	KADRW000241
21	Rekha Shankar	21	Yellammadevi	KADRW000243
22	Manjula Ramanna	35	Yellammadevi	KADRW000310
23	Parasuram	35	Malliyammadevi	KADRW000309
24	Manjunath	19	Yellammadevi	KADRW000306
25	Basavaraj	30	Huligemma Devi	KADRW000308
26	Srinivas	35	Durgadevi	KADRW000314
27	Siddhappa	30	Malliyammadevi	KADRW000525
28	Govisiddappa	30	Malliyammadevi	KADRW000311
29	Hanumanta	26	Durgadevi	KADRW000317
30	Muduyappa	25	Yellammadevi	KADRW000316

7.3. Copy of attendance register

Admission Sl. No.	Class No. 2007-10	Date of Birth 12/07/07	Name ಶಿಕ್ಷಕ	1	2	3	4	5	6	7	8	9	10	11	12	Month of study
21			Laxthi, Shivalakuma	P	P	P	P	P	P	P	P	P	P	P	P	12
22			Gundamma	P	P	P	P	P	P	P	P	P	P	P	P	13
23			Mahalakshmi	P	P	P	P	P	P	P	P	P	P	P	P	14
24			Rakha	P	P	P	P	P	P	P	P	P	P	P	P	15
25			Jyoti	P	P	P	P	P	P	P	P	P	P	P	P	16
26			Vijaya Lakshmi	P	P	P	P	P	P	P	P	P	P	P	P	17
27			Malamma	P	P	P	P	P	P	P	P	P	P	P	P	18
28			Manjula & Shimpka	P	P	P	P	P	P	P	P	P	P	P	P	19
29			Gangamma	P	P	P	P	P	P	P	P	P	P	P	P	20
30			Kavitha	P	P	P	P	P	P	P	P	P	P	P	P	21
31			Manjula & Ramanna	P	P	P	P	P	P	P	P	P	P	P	P	22
32			Renukamma	P	P	P	P	P	P	P	P	P	P	P	P	23
33			Annappa & Ramanna	P	P	P	P	P	P	P	P	P	P	P	P	24
34			Lakshmi & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	25
35			Devamma	P	P	P	P	P	P	P	P	P	P	P	P	26
36			Nagurtharu	P	P	P	P	P	P	P	P	P	P	P	P	27
37			Huligemma & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	28
38			Renuka & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	29
39			Shakkamma	P	P	P	P	P	P	P	P	P	P	P	P	30
40			Kamalamma	P	P	P	P	P	P	P	P	P	P	P	P	31
41			Bhagya D	P	P	P	P	P	P	P	P	P	P	P	P	1
42			Huligemma & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	2
43			Hanu Mantia	P	P	P	P	P	P	P	P	P	P	P	P	3
44			Basavaraja	P	P	P	P	P	P	P	P	P	P	P	P	4
45			Srinivasa	P	P	P	P	P	P	P	P	P	P	P	P	5
46			Manjunatha	P	P	P	P	P	P	P	P	P	P	P	P	6
47			Siddha & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	7
48			Ganesha & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	8

Class No. 2007-10	Date of Birth 12/07/07	Name ಶಿಕ್ಷಕ	1	2	3	4	5	6	7	8	9	10	11	12	Month of study
		Muddaya & Hedeemanda	P	P	P	P	P	P	P	P	P	P	P	P	13
		Parappa	P	P	P	P	P	P	P	P	P	P	P	P	14
		Ami Patel	P	P	P	P	P	P	P	P	P	P	P	P	15

7.4. Paper clippings

● ತರಬೇತಿ ಪಡೆದವರಿಗೆ ಶಿಷ್ಯವೇತನ ವಿತರಣೆ ●

ಮೇದಾರರ ಕರಕುಶಲ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರ ಮುಕ್ತಾಯ



ಕೊಪ್ಪಳ: ಕೇಂದ್ರ ಸರ್ಕಾರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ಮತ್ತು ಸಂಪರ್ಕ ಕೇಂದ್ರ ಕೊಪ್ಪಳ ಇವರ ಸಹಯೋಗದಲ್ಲಿ ತಾಲೂಕಿನ ಮೇದಾರರಿಗೆ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಬಿದಿರು ಕರಕುಶಲ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರದ ಮುಕ್ತಾಯ ಸಮಾರಂಭ ಮಂಗಳವಾರ ನಗರದ ಮರಿಯಮ್ಮದೇವಿ ದೇವಸ್ಥಾನದ ಆವರಣದಲ್ಲಿ ನಡೆಯಿತು.

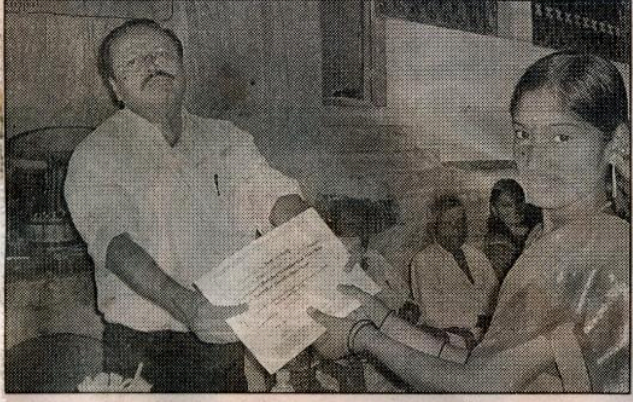
ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಭಾಗವಹಿಸಿದ್ದ ಜಿ.ಪಂ. ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ ಎಸ್. ನರಸಿಂಹಯ್ಯ ಅವರು ಮಾತನಾಡಿ, ವಾಸ್ತವದ ದಿನಗಳಲ್ಲಿ ಜನರ ಬೇಡಿಕೆ ಮತ್ತು ಅಭಿರುಚಿಗೆ ತಕ್ಕಂತೆ ವಸ್ತುಗಳನ್ನು ತಯಾರಿಸಿ ಮಾರುಕಟ್ಟೆಗೆ ಪೂರೈಕೆ ಮಾಡಬೇಕಾಗಿದೆ. ಜೈನಾ ದೇಶದ ಕರಕುಶಲ ವಸ್ತುಗಳು ಪ್ರಪಂಚದ ಬಹುತೇಕ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಮಾರಾಟವಾಗುವ ಹಾಗೆ ನಮ್ಮ ದೇಶದ ಕರಕುಶಲ ವಸ್ತುಗಳು ಕೂಡಾ ಪ್ರಪಂಚದಾದ್ಯಂತ ಮಾರಾಟವಾಗುವ ನಿಟ್ಟಿನಲ್ಲಿ ವಸ್ತುಗಳನ್ನು ತಯಾರಿಸುವ ಅಗತ್ಯತೆ ಇದೆ ಎಂದು ಹೇಳಿದರು.

ಧಾರವಾಡದ ಕರಕುಶಲ ನಿಗಮದ ಅಧಿಕಾರಿ ಶಶಿಧರ ಮಾತನಾಡಿ, ಕರಕುಶಲ ಕುಟುಂಬಗಳಿಗೆ ಕೌಶಲ್ಯವನ್ನು ಅಭಿವೃದ್ಧಿಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ಸರ್ಕಾರ ಇಂತಹ ತರಬೇತಿ ಕಾರ್ಯವನ್ನು ಹಮ್ಮಿಕೊಳ್ಳುತ್ತಿದೆ. ತರಬೇತಿ ಪಡೆದ ಕರಕುಶಲಕರ್ಮಿಗಳು ಜನರ ಅಭಿರುಚಿಗೆ ತಕ್ಕಂತೆ ಕರಕುಶಲ ವಸ್ತುಗಳ ತಯಾರಿಕೆಯಲ್ಲಿ ತೊಡಗುವಂತೆ ಸಲಹೆ ನೀಡಿದರು.

15 ದಿನಗಳ ಬಿದಿರು ಕರಕುಶಲ ತರಬೇತಿಯಲ್ಲಿ ತರಬೇತಿ ಪಡೆದ ಮಹಿಳೆಯರು ತಮ್ಮ ಅನುಭವಗಳನ್ನು ಹಂಚಿಕೊಂಡರು. ತರಬೇತಿ ಅವಧಿಯ ಶಿಷ್ಯವೇತನವನ್ನು ಈ ಸಂದರ್ಭದಲ್ಲಿ ಫಲಾನುಭವಿಗಳಿಗೆ ವಿತರಿಸಲಾಯಿತು.

ಪ್ರತಿ ಗ್ರಾಮೀಣ ಬ್ಯಾಂಕಿನ ಅಧಿಕಾರಿಗಳಾದ ಬಸವರಾಜ, ದೇಸಾಯಿ, ಹಾಗೂ ಅಮಿ ಪಾಟೀಲ, ಹನುಮಂತಪ್ಪ, ಮಲ್ಲೇಶಪ್ಪ, ಹನುಮಂತಪ್ಪ ಉಪಸ್ಥಿತರಿದ್ದರು. ಸಂಪರ್ಕ ಸಂಸ್ಥೆಯ ಜಯಶೀಲನ್ ಪ್ರಾಸ್ತಾವಿಕವಾಗಿ ಮಾತನಾಡಿದರು.

ಮೇದಾರಿಗೆ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಬಿದಿರು ಕರಕುಶಲ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರ ಮುಕ್ತಾಯ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಸಿ.ಇ.ಎಸ್. ನರಸಿಂಹಯ್ಯ ಮಾತನಾಡಿದರು.



ವಿತರಣೆ ...

ಸಂಪರ್ಕ ಸಂಸ್ಥೆಯ ಸಹಯೋಗದಲ್ಲಿ ಕೊಪ್ಪಳ ತಾಲೂಕಿನ ಮೇದಾರರಿಗೆ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಬಿದಿರು ಕರಕುಶಲ ವಸ್ತು ತಯಾರಿಕಾ ತರಬೇತಿ ಕಾರ್ಯಾಗಾರದಲ್ಲಿ ಭಾಗವಹಿಸಿದ್ದ ಅಭ್ಯರ್ಥಿಗಳಿಗೆ ಮಂಗಳವಾರ ನಡೆದ ಮುಕ್ತಾಯ ಸಮಾರಂಭದಲ್ಲಿ ಸಿ.ಇ.ಎಸ್. ನರಸಿಂಹಯ್ಯ ಶಿಷ್ಯ ವೇತನವನ್ನು ವಿತರಿಸುತ್ತಿರುವುದು.

ಬಿದಿರಿಗೂ ಬಂತು ಬೇಡಿಕೆ ಕಾಲ

● ಕೇಂದ್ರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ಹಾಗೂ ಸಂಪರ್ಕ ಸಂಸ್ಥೆ ಕೊಪ್ಪಳದಲ್ಲಿ ನಡೆಸಿದ ಕಾರ್ಯಾಗಾರದ ಫಲ



ಆರ್ಥಿಕವಾಗಿ ಹಿಂದುಳಿದ ಮ್ಯಾದಾರಿಗೆ ಪುನರುಜ್ಜೀವನ ಕಲ್ಪಿಸುವ ಉದ್ದೇಶದಿಂದ ಕೇಂದ್ರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ಮತ್ತು ಸಂಪರ್ಕ ಸಂಸ್ಥೆ ಜಂಟಿಯಾಗಿ ಹೊಸ ವಿನ್ಯಾಸ ಮತ್ತು ಆಧುನಿಕ ಕಲಾಕೃತಿ ವಸ್ತುಗಳನ್ನು ಸಿದ್ಧಪಡಿಸುವುದು ಹಾಗೂ ಅವುಗಳಿಗೆ ಬಣ್ಣ ಹಾಕುವ ತರಬೇತಿ ನೀಡುತ್ತಿದ್ದಾರೆ.



ಕೊಪ್ಪಳ: ಇನ್ನೂ ಮುಂದೆ ಕೊಪ್ಪಳ ಮ್ಯಾದಾರರು ಕೇವಲ ಬುಟ್ಟಿ ತಟ್ಟೆ ತೆಗೆಯುವುದಿಲ್ಲ... ಅವರು ಆಧುನಿಕ ಹಾಗೂ ಅತ್ಯಂತ ನವೀನ ಮಾದರಿಯ ಬಿದಿರು ಕಲೆಯ ವಸ್ತುಗಳನ್ನು ಸಿದ್ಧಪಡಿಸುತ್ತಾರೆ.

ಕಳೆದ ಹತ್ತು ದಿನಗಳಿಂದ ಕೇಂದ್ರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ಮತ್ತು ಸಂಪರ್ಕ ಸಂಸ್ಥೆ ಜಂಟಿಯಾಗಿ ನೀಡುತ್ತಿರುವ ಕಾರ್ಯಾಗಾರದಲ್ಲಿ ರಾಜಾಸ್ಥಾನದ ತಜ್ಞ ಕಲಾವಿದರಿಂದ ಆನೇಕ ವಿನ್ಯಾಸಗಳನ್ನು ಇಲ್ಲಿನ ಮ್ಯಾದಾರರು ಕಲಿಯುತ್ತಿದ್ದಾರೆ.

ಇನ್ನು ಮುಂದೆ ಅವರು ವಿಸ್ತೃತ ಶೈಲಿಯ ಕಲಾಕೃತಿ ಸಿದ್ಧಪಡಿಸುವ ಕಾರ್ಯಕ್ಕೆ ಸಜ್ಜಾಗುತ್ತಿದ್ದಾರೆ.

ಆಧುನಿಕತೆಯ ಧರಾಟೆಗೆ ಮ್ಯಾದಾರರ ಬುಟ್ಟಿ, ತಟ್ಟೆಗಳಿಗೆ ಸರಿಯಾದ ಬೆಲೆ ಸಿಗದೆ ಅವರು ತೀವ್ರ ಸಂಕಷ್ಟ ಅನುಭವಿಸುವಂತಾಗಿದ್ದು, ಇದೀಗ ದಿನ ಕೆಲಸ ಮಾಡಿದರೂ ಸರಿಯಾಗಿ ಕೂಲಿ ಸಿಗುತ್ತಿರಲಿಲ್ಲ.

ಆರ್ಥಿಕವಾಗಿ ಹಿಂದುಳಿದ ಮ್ಯಾದಾರರಿಗೆ ಪುನರುಜ್ಜೀವನ ಕಲ್ಪಿಸುವ ಉದ್ದೇಶದಿಂದ ಕೇಂದ್ರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮ ಮತ್ತು ಸಂಪರ್ಕ ಸಂಸ್ಥೆ ಜಂಟಿಯಾಗಿ ಹೊಸ ವಿನ್ಯಾಸ ಮತ್ತು ಆಧುನಿಕ ಕಲಾಕೃತಿ ವಸ್ತುಗಳನ್ನು ಸಿದ್ಧಪಡಿಸುವುದು ಹಾಗೂ ಅವುಗಳಿಗೆ ಬಣ್ಣ ಹಾಕುವ ತರಬೇತಿಯನ್ನು ನೀಡುತ್ತಿದ್ದಾರೆ.

ಈಗಾಗಲೇ ಕೊಪ್ಪಳ ನಗರದ ಎರಡು ಸ್ಥಳ ಹಾಗೂ ಗುಂಪುಗಳ 30 ಜನ ಮಹಿಳೆಯರನ್ನು ಆಯ್ಕೆ ಮಾಡಿ ಅವರಿಗೆ ತರಬೇತಿ ನೀಡಲಾಗುತ್ತಿದೆ.

ಕಾರ್ಯಾಗಾರದಲ್ಲಿ ಭಾಗವಹಿಸುವ ಪ್ರತಿಯೊಬ್ಬರಿಗೆ ದಿನಾಂಕ 150 ರೂ. ತರ

ಬೇತಿ ಭತ್ಯೆ ನೀಡಲಾಗುತ್ತಿದೆ.

ಇದರಿಂದ ಈಗಾಗಲೇ ಇಲ್ಲಿಯ ಮಹಿಳೆಯರು ಅನೇಕ ವಿನ್ಯಾಸಗಳನ್ನು ಕಲಿತಿದ್ದಾರೆ. ಕೆಲವೊಂದು ಮಾದರಿಗಳನ್ನು ಸಿದ್ಧಪಡಿಸಿದ್ದಾರೆ. ಅವುಗಳಿಗೆ ಬಣ್ಣವನ್ನು ಹಾಕಿದ್ದು ಅತ್ಯಂತ ಆಕರ್ಷಕವಾಗಿ ಕಾಣುವುದರಿಂದ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಭಾರಿ ಬೇಡಿಕೆ ಬರುತ್ತದೆ ಎಂಬುದು ತರಬೇತುದಾರರಾದ ಅಮಿ ಪಟೇಲ್ ಅಭಿಪ್ರಾಯ.

ಹೂವಿನ ಬುಟ್ಟಿ, ಹೂ ಕುಂಡಲ, ತರಕಾರಿ ಬುಟ್ಟಿ ಸೇರಿದಂತೆ ಬಗೆಬಗೆಯ ಹತ್ತಾರು ವಿನ್ಯಾಸಗಳನ್ನು ಸಿದ್ಧಪಡಿಸುವುದನ್ನು ಕಲಿತಿರುವುದಾಗಿ ಶೇಖಮ್ಮ ಹೇಳುತ್ತಾರೆ.

ಕೊಪ್ಪಳ ನಗರದಲ್ಲಿ ಬಿದಿರು ಕಲೆಯನ್ನು ಮ್ಯಾದಾರ ಜನಾಂಗ ಮಾಡುತ್ತಿದ್ದು, ಇವರು ಹಳೆಯ ಮಾದರಿಗಳನ್ನು ಮಾತ್ರ ಮಾಡುತ್ತಿದ್ದಾರೆ. ಅವರಿಗೆ ನವನವೀಕರಣ ನೀಡುವ ಉದ್ದೇಶದಿಂದ ಈ ಕಾರ್ಯಾಗಾರವನ್ನು ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿದೆ ಎಂದು ಕೇಂದ್ರ ಕರಕುಶಲ ಅಭಿವೃದ್ಧಿ ನಿಗಮದ

ಜಯಚಂದ್ರ ಹೇಳುತ್ತಾರೆ.

ಇಲ್ಲಿ ಆಧುನಿಕ ಮಾದರಿಗಳನ್ನು ಸಿದ್ಧಪಡಿಸುವುದನ್ನು ಕಲಿಸುವುದರ ಜೊತೆಗೆ ಅವರಿಗೆ ಮಾರುಕಟ್ಟೆಯ ವ್ಯವಹಾರ ಕುರಿತ ತರಬೇತಿ ನೀಡಲಾಗುತ್ತದೆ.

ಅವರು ಸಿದ್ಧಪಡಿಸಿದ ವಸ್ತುಗಳನ್ನು ಎಲ್ಲಿ ಮಾರಾಟ ಮಾಡುವುದು ಮತ್ತು ಹೇಗೆ ಮಾರಾಟ ಮಾಡುವುದು ಎಂಬುದರ ಕುರಿತು ಮಾಹಿತಿ ನೀಡುವುದರ ಜೊತೆಗೆ ಇಂಥ ಅವಕಾಶ ಒದಗಿಸಲಾಗುತ್ತಿದೆ ಎಂದು ವಿವರಿಸುತ್ತಾರೆ.

ಇದರ ಸದುಪಯೋಗಪಡಿಸಿಕೊಳ್ಳಲು ಈಗ ಸಾಕಷ್ಟು ಮಹಿಳೆಯರು ಮುಂದೆ ಬರುತ್ತಿದ್ದಾರೆ ಎಂದು ಸಂಪರ್ಕ ಸಂಸ್ಥೆಯ ಜಯಶೀಲ ಅವರು, ಇಂತಹ ತರಬೇತಿಗಳನ್ನು ಪಡೆದ ಪದೇ ವಿಪರೀತವಾದ ಮೂಲಕ ಅವರಿಗೆ ಕಲೆಯನ್ನು ಕರಗತ ಮಾಡಲಾಗುವುದು. ಇದರಿಂದ ಅವರ ಆರ್ಥಿಕ ಸ್ಥಿತಿ ಸುಧಾರಣೆಯಾಗುತ್ತದೆ ಎನ್ನುತ್ತಾರೆ.



7.5. Designer Resume

Ami Patel

Date of Birth : 9 March, 1978
Present Address : 5 Anand Sagar Apts, Jetalpur Rd., Vadodara – 390007
Email : fr3da@yahoo.com/ fr3da@rediffmail.com

Educational Qualifications

Post Graduate : Diploma in Crafts (Major),
Specialized in textile, leather and paper,
From Indian Institute of Crafts and Design (IICD), Jaipur.
Graduate : Bachelors in Fine Arts, (M.S. University, Vadodara)

Experience

2002 to 2004 : Designer for Industree Crafts Foundation, Bangalore
2004 to 2005 : Designer and Merchandiser for Industree Crafts Pvt Ltd.,
Bangalore
2005 to 2006 : Designer and Export In-charge for Ambience Exports,
Vadodara
2006 to 2007 : Freelancer in the field of Textile and Interiors

Current Status

Provide Design consultancy to NGOs and Pvt. organization in the field of textiles, natural fibers and interiors (craft based) in areas like product development, production system, quality systems, packaging and marketing of crafts products.

Conduct exhibitions under the name of KAL AAKAR to promote crafts. Under take product developments in various craft clusters, accordingly develop designs and market them through exhibitions and shop in shops.

Projects Handled

- Designed a range of packaging in screwpine mats (natural fiber) for a Kerela based NGO. Products included agarbati packaging, CD packaging, Gift packaging. The designs were developed considering the groups skills. The projects was sponsored by DC(H), New Delhi.
- Designed a range of floor covering in Bhindi Fiber. The collection included floor coverings in various sizes designed for specific purposes. The project was sponsored by NIFT, Gandhinagar. The cluster was located in Modasa, Gujarat.
- Conducted a design workshop for the craft of Kalamkaari, giving various designs for accessories and home for Kalasrushti, Srikalahasti in AP, sponsored by D.C (H).
- Conducted a design workshop for the craft of Lambani embroidery and designed a range of products like bags, photoframes, boxes, mats, etc. for CCAP, Hyderabad, sponsored by D.C (H).
- Under a cluster development project in Seoni, MP, conducted a 3 months training and design development workshop in sisal fiber, sponsored by MPHSVN and MP forest department. The training included basic skill is converting sisal fiber into finished

products. Simple products like bins, bags, doormats were introduced; Skills like dyeing, braiding, rope-spinning were also introduced to execute the products with a better finish.

- Conducted a 45 days Design development project in North East, designed collections like bags, table accessories, gifts and accessories, seatings, storage and shopping baskets, etc. in cane, bamboo, kauna and water hyacinth. Sponsored by Export Promotion Council of Handicrafts, Delhi.
- The simple mat weaving skill with screwpine leaves was taken to design a range of seating and table accessories. Sponsored by NID cell, Bangalore.
- Banana bark and bamboo material was used to design products like, trays, bags, pouches, cushions, bins, magazine holder, etc. for The Kishkinda Trust, Anegundi, Karnataka, Sponsored by D.C.(H), New Delhi.
- Designed cushions covers in silk for an export based order for TJMAXX and Marshalls. 3 collections were successfully accomplished in home cushions for summer and fall seasons.
- Designed cutified textile hangings and souvenirs for Mast Kadam, targeting tourist destinations

Projects Handled at IICD :

Diploma project

Sponsored by Industree crafts foundation, Bangalore. Research based project on natural fibres. Developed a range of floor coverings with korai yarn, banana bark yarn and sisal yarn on the traditional coir looms.

Industrial Training

Sponsored by Industree Crafts Pvt. Ltd., Bangalore. Designed a range of blinds with materials like paper yarn, chamba grass, korai grass, plastic pipes, etc. Also did a playful collection in bags with nylon n natural fiber wastes.

Short projects

- Documented 'Sujni' - a woven quilt, Bharuch, Gujarat.
- Study of 'issues and perspectives' of hand block printing craft of Sanganer, Jaipur.
- Concept test for laundry bags developed from puppets and planning a marketing mix for the same at Jaipur.
- Documented the ergonomic issues of mojri craft in Jaipur and suggested recommendations wherever required.
- Documented the issues like quality, human resource development, design, marketing and environment of marble statue craft of Makarana, Rajasthan.
- Documented the hand block printing of Pipar and Barmer regions of Rajasthan.
- Digital documentation of the traditional craft of Leheriya practiced in Jaipur.
- Planned export market strategy for lacquer Christmas hangings.
