

Confirm Julie Su

AFL-CIO and Allies Social Media Toolkit

CALL SENATORS ACTION: [Tell Your Senators to Confirm Julie Su as Secretary for the Department of Labor](#)

LETTER TO THE EDITOR ACTION: [Write a Letter in Support of Julie Su](#)

PETITION ACTION: [Confirm Julie Su as Secretary of the Department of Labor](#)

DIGITAL DAY OF ACTION: Tuesday, May 16 → Urge members, email lists, social media following to call senators. *Special graphics for the day of action in the Google Drive link below.*


Talking Points:

- Julie Su is the most qualified candidate to be secretary of labor and the best choice to advance the agenda for an inclusive economy.
- To her core, Su is an advocate for working people. It's her life's work. She has a long record of standing with workers and a deep understanding of the issues we face.
- From her beginnings protecting immigrants and other vulnerable workers to fiercely combating wage theft and the abuse of low-wage workers in California to her leadership of the Department of Labor with then-Secretary Marty Walsh, Su has distinguished herself as a principled fighter for the basic rights of every worker, no matter where we're from or what kind of work we do.
- Su is viewed with deep respect by unions, and she's also very approachable and interested in improving the economy for workers.

- At this pivotal moment in history, that's precisely the leadership America's working people need in our next secretary of labor.

[Additional talking points can be found here.](#)

Adaptable Suggested Social Language:

- #StandWithSu
- Workers deserve a labor secretary who will fiercely defend us. Join us & call your Senator NOW & tell them to #StandWithSu as Secretary of Labor!
- America's working families need Julie Su at the @DOL as our Secretary of Labor. We are ALL IN to fight for her throughout this confirmation process. Join us & SIGN NOW to #StandWithSu go.aflcio.org/standwithsu
- As Secretary of Labor, Julie Su will prioritize the needs of America's working families to build a stronger, fairer and more just economy. #StandWithSu go.aflcio.org/standwithsu
- Julie Su stands up for dignity, safety & fair pay for all working families including immigrant & marginalized communities. The Senate must confirm her as @USDOL Secretary of Labor. JOIN US and #StandWithSu  go.aflcio.org/standwithsu
- A win for Julie Su is a win for women and workers all over this country. Let's get it done. #StandWithSu go.aflcio.org/standwithsu

Share Now: [AFL-CIO President Liz Shuler's op-ed in Ms. magazine on why "Women Need Julie Su as Our Next Labor Secretary. The Labor Movement Is Ready to Fight for Her."](#)

[AFGE National President Everett Kelley's op-ed in The Hill: "Julie Su Is a Champion for Workers Everywhere. The Senate Must Confirm Her."](#)

Graphics:



[Download all graphics here.](#)

*Note regarding Instagram carousels: Please upload photos **IN ORDER** and **only on Instagram.***



Memes from Into Action US: Download [here](#), [here](#), [here](#) and [here](#).

Email Blast Language

Subject Line: SIGN: Confirm Julie Su for Labor Secretary

Preview Text: We're cheering the nomination of Julie Su for labor secretary. She's an advocate for working people, with a legendary record. Will you show your support for her?

Body: Hi [First Name],

Julie Su's record speaks for itself. As a young attorney representing trafficked Thai garment workers outside of Los Angeles, she won \$4 million in stolen wages. Her case set a huge precedent, and that was just the beginning of a storied career.

What's most impressive about Su is that she understands the nuances of labor law so thoroughly and translates that knowledge to meaningful policy that changes lives.

She has made a career out of representing not only workers, but the most vulnerable workers in America.

The problem is that well-heeled lobbyists and corporate special interests are spending big to block her confirmation because they know she puts working people first. Simply put, Su needs our support.

Workers deserve a labor secretary who will fiercely defend working people. Will you say you stand with her?

[Sign the Petition](#)

What stands out about Su, beyond her expertise in labor law and policy, is that she believes so deeply in what she does. Prior to her predecessor, it had been decades before workers even had a union member at the helm of the Labor Department.

In short—Su’s confirmation will be a game changer for working families.

[Please take a minute to sign the petition and show you support Julie Su.](#)

In Solidarity,

Team AFL-CIO

SMS LANGUAGE

We’re cheering the nomination of Julie Su for labor secretary. She’s an advocate for working people, with a legendary record. Will you show your support for her?

SIGN: go.aflcio.org/standwithsu

PDF: [AFL-CIO Letter to Senators Urging the Confirmation of Julie Su as Next Secretary of Labor](#)

[LETTER TO THE EDITOR TOOL](#)

Writing a letter to the editor can make a huge impact. Fellow voters will see your published letter in the paper or online, and help turn up the pressure on senators to confirm Su's nomination.

Enter your address to write a letter to your local publication:

go.aflcio.org/su-lte