

Public Relations Committee

As the PRC, we manage ESTIEM's social media to share the network's values and achievements clearly and professionally. We work closely with Central and Local Groups to keep the brand consistent and help Local Groups improve their visibility while keeping their own identity. Our goal is to build a strong community and a positive image for ESTIEM.

Mission:

The Public Relations Committee aims to maintain the ESTIEM brand by creating and publicizing the necessary brand materials for this purpose and to support entities and local groups in order to increase the recognition of ESTIEM to its stakeholders.

Graphic Designer

Graphic Designers are a group of people within the PRC who are responsible for most of the designs. If you want to use your design skills to help ESTIEM, this is your chance to shine. You will get tasks based on your availability. Even if you are not super experienced in design yet, you are always welcome. There is always a possibility to learn.

Tasks of the Graphic Designer will include the following:

- Helping maintain and update visual templates and design resources
- Creating visual content for ESTIEM
- Actively designing social media content that follows the Brand Guidelines for ESTIEM's official social media accounts
- Working closely with PRC Team Members; with Branding Responsibles, and the PRC Leader to ensure brand consistency
- Participating actively in PRC meetings and strategic sessions to contribute creative ideas

Graphic Designers are also always welcome to join strategic session within the PRC.

Requirements:

- Some experience in Illustrator, Canva or any editing software
- Willingness to learn more about design

What will you learn in this position?

- How to create designs that follow the ESTIEM brand guidelines
- How to communicate messages clearly and creatively through visuals
- How to collaborate with different teams and understand their needs
- How to use design tools more effectively and improve your skills

Duration of the mandate

The mandate will last from 31st July, 2026.

Questions?

If you have any questions or doubts, you can always approach **Türkan Elif Kuntbilek, PRC Leader** through turkan.elif.kuntbilek@estiem.org or +90 5459646755.

Interested?

Please apply by filling out the [Application form](#) and submit your motivational letter in PDF format.

Your motivational letter should include:

- A brief introduction about yourself
- Your experience with ESTIEM so far
- Why you want to join the PRC
- Any experience you have in PR field
- Any experience in editing softwares
- Your design portfolio, if available

Deadline

August 31st, 2025, 23:59 CEST