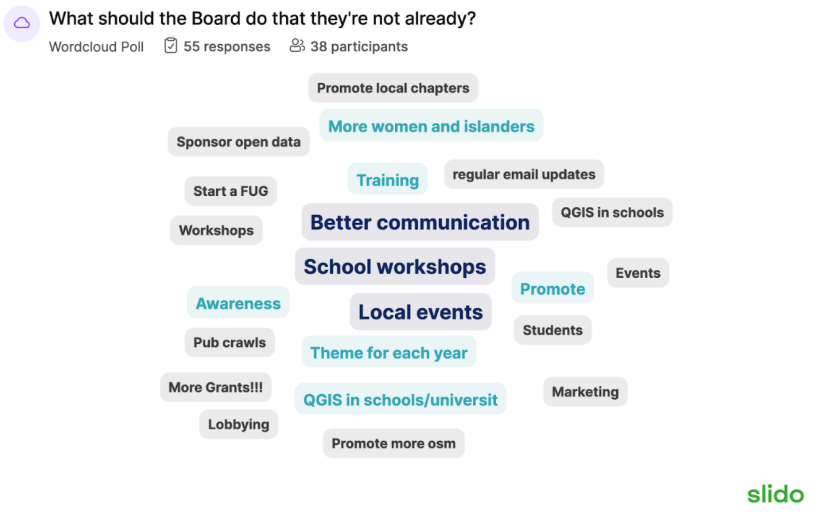


2024 OKR Priorities

after discussing al the OKRs in the board meetings, here is a list of priorities for the rest of the years and hopefully to pass on the new board at the end of the year.

Communication

1. Reactivate comms group – DONE
2. Restyle the website - DONE
3. Facebook page – DONE
4. Event calendar - DONE
5. A landing page with links “how can you reach us” links
6. Call to Action list for Comms:
    i. From the board - minutes from board meetings to see if there are news
    ii. From the committees - if anything new happens, send to the comms!
    iii. From the community - a channel for events in Slack?
7. Create a discord channel – do we want to? **low priority** not feeling we can handle another comm platform at the moment
8. Resuscitate the SIGs – We don’t want to do it at the moment as QGIS user group Asutralia and other similiar groups are doing very well and we should incourage people to participate to these instead of ‘duplicating’ the groups

Financial sustainability

1. Seeking sponsorship

i. Individual sponsorship by implementing GITHub Sponsor program – work in progress – Alex is going to do it.
ii. Company sponsorship – community not keen on it so it has been put in the backburner for now.

Education

1. Sharing documents:
    i. Create a shared google drive folder with relevant presentations, videos and documentation for the community to use – **HIGH PRIORITY**
    GitHub is a better way to do it - need to be set up and see community respond to it
2. Training material:
    i. Create a page on website pointing to relevant training materials, YT videos, the above shared folder with relevant documentation
    ii. Ask the community if people wants to upload their free training materials to our drive (already had few volunteers in the community)
    iii. Promote good free training materials that we know of
    iv. Find an Education Champion to direct the collating of all the material and assure it's "OO-Approved"
    v. Find a grant to pay someone to do it for us.
3. Organise workshops – live or virtual – every 2-3 months with different presenters: great idea but very difficult to organise at the moment. **Low priority.** Action points for it:
    i. Invite Daniel O'Donohue to do a one-off event showing us how to run a one-hour presentation/training
    ii. Create a list of possible training topics and start seeking presenters
    iii. Live workshops can be recorded and uploaded
4. Create an education committee? **Very low priority**. We feel we don't have enough resources to create and run efficiently another committee.
5. Reaching for schools/universities – still work in progress, it's complicated: are there any other ways to engage with students, i.e workshops, conferences, community events? **Low Priority**

Engagement – The new committee will tackle these down:

1. Create local focal points/champions – on the model of PGRSC
    i. Find keen volunteers to engage with people in their local community
    ii. Have them report to the board (like one every meeting)
    iii. Tailor some grant opportunities for helping them organising events
    iv. Provide material if needed in events

2. Involve more the community in board agenda topics and discussions via polls/forms/comms

3. (From General) Find a ‘leading topic’ for OO every year and let it become the main theme of the year for all OO events

4. Engage more with other organisations - the new Engagement committee will take over the ownership of these tasks.

    i. Engage with the Pacific organisations – PGRSC, SPC, etc?
    ii. Support other groups eg QGIS Australia
    iii. Connect/collaborate with other community orgs eg PGRSC, Linux Australia, "Oceania Geospatial Community"
    iv. Lobbying - GCA and other organisations

5. Review and improve the ability of measure engagement:

    i. Review demographics of members
    ii. Review geographies
    iii. Create a better strategy for engagement based on those data

6. OO roadshow - **low priority** as we don’t have the resource to make it happen right now

    i. Promote OO at other ‘friendly’ conferences with boots/sponsorship/presentations
    ii. Meet local communities – help with events

Governance

1. Clear set of processes, policies, etc - make it easy for new board members to hit the ground running

2. Training for board members

3. More visibility into how we are tracking financially - Already doing it.

4. Part time employee(s) for website/social -probably outside budget for the year