

Office Space Fundraising Plan Summary

Goal: Raise \$48,160 in 2026

- Annual lease = \$40,000
 - Low of \$34,800 to high of \$46,080
- Upfront costs = \$8,160
 - \$5,000 deposit
 - \$3,160 furniture
- [Estimates Doc](#)

Phase 1: Internal Fundraising

Goal: In March, Members in Good Standing set up recurring donations equal to \$30,000/year (avg. \$4.22 per month to meet goal and pay AN fees)

- From March 1st-31st, Member Engagement Committee and Fundraising Committee coordinate to contact all 618 MIGS by phone
- Ask: Set up recurring donation of \$10 per month for office space
- \$5 per MIG = \$37,080/year
- AN takes 3.9% +30 cents per transaction
 - Assume \$1,260 towards AN fees if 300 transactions

Phase 2: Fundraising Outreach to Supporters

Goal: From April 1st-May 1st, raise \$4,000 in one-time donations from supporters

- Member Engagement Committee and Fundraising Committee host phone banks to supporters
- Email to supporters
- Texts to supporters
- Ask: Can you donate to help us get a socialist office space?
 - If yes, would you like to make it a recurring donation?

Phase 3: External Fundraising

Goal: By May 30th, host external events to fundraise \$7,000 from supporters and community members

- Events will be coordinated by the Fundraising Committee

Phase 4: Sustained Fundraising

Goal: By the end of 2027, reach \$35,000 in recurring funding by sustaining monthly donors and soliciting additional monthly donations from new members

- Member Engagement Committee incorporate direct asks for recurring donations in New Member Orientation
- Member Engagement Committee contact all new members on a quarterly basis to solicit recurring donations

Goal: Solicit one-time donations from supporters to raise \$5,000 for unexpected expenses and to offset additional costs