



HOW TO WIN PRIZES AT THE FESTIVAL

Get ready for giveaways, surprises, and exciting prizes throughout the African Popup Festival! There are multiple ways to enter and increase your chances of winning.

WAYS TO ENTER

Shop From Vendors

Receive raffle entries when you purchase from participating vendors during the festival.



Share Our Promo Videos

Share our festival promo videos on:

- Facebook
- Instagram

Tag us and show proof at the festival or online to receive raffle entries.

Purchase the Official Guide

Buy the African Restaurant Week Guide to receive additional chances to win prizes.

Buy a Raffle Ticket

Guests can also purchase raffle tickets directly for additional entries and chances to win.

PRIZES YOU CAN WIN

VIP Festival Package

Win access to our VIP festival experience with exclusive perks and special access.

Free African Restaurant Week Guide

Receive complimentary access to our official guide featuring restaurants, events, and special offers.

Official Festival T-Shirts & Merchandise

Win exclusive African Popup Festival and African Restaurant Week merchandise.

\$1,000+ Gift Bag Giveaway

A curated gift bag filled with products, experiences, and giveaways from participating sponsors and vendors.

Vendor Giveaways & Products

Win prizes, products, gift cards, and experiences from festival vendors and partners.

Dinner for Two

Enjoy dinner experiences at affiliated restaurants participating in African Restaurant Week.

Jollof Tasting Competition Tickets

Win tickets to special food tasting experiences including our popular Jollof competition.

BONUS OPPORTUNITIES

Additional surprise giveaways may happen throughout the day during:

- Stage activities
- Social media contests

- Interactive games
- Sponsor activations

IMPORTANT

The more you participate, the more chances you have to win.

Shop

Share

Engage

Celebrate the culture

FINAL CTA

Come ready to eat, connect, shop, dance — and WIN BIG at the African Popup Festival!