

Name: _____

Track: _____

Step 4 – Product or Service Planning

Objective: Define what your business sells and how it works.

Assignment:

Describe your **product or service** (what it is, why people need it):

List **materials, ingredients, or resources** needed:

Include **pictures or sketches** of your product (Mrs. Jenkins can bring in her camera to help you take sample pictures):

In no less than three sentences tell me why your product/service is useful?

In no less than three sentences what makes it unique?