



BROOKLYN LAB
CHARTER SCHOOL



ENGAGE EQUITABLY SOCIAL MEDIA CONTENT | LAUNCH

BROOKLYN LAB

Date	Platform	Content	Graphic
Thu 9/17	FB/LI	<p>Today, we are launching #EngageEquitably, providing a wide range of free communication resources and templates for schools and districts across the United States!</p> <p>We have partnered with @donovangroup to help foster honest, transparent, equitable, freely accessible and public health-informed school communication.</p> <p>We hope this resource helps foster equitable communication with your families and students, including those with more intensive and specialized needs for whom this pandemic has been especially difficult.</p> <p>https://www.engageequitably.org/</p>	Social Graphic 1
	Twitter	<p>Today we launch #EngageEquitably, providing a wide range of free communication resources and templates for schools & districts nationwide!</p> <p>We've partnered with @donovangroup to help foster honest, transparent, equitable & public health-informed school communication.</p> <p>https://www.engageequitably.org/</p>	
Fri 9/18	FB/LI	<p>#EngageEquitably offers what we hope is a valuable communication resource to help education leaders reach their stakeholders when facing a variety of scenarios this</p>	Social Graphic 2

		<p>school year.</p> <p>As time goes on, we will continue to expand on these templates and guidance. Learn more at: https://www.engageequitably.org/</p>	
	Twitter	<p>#EngageEquitably offers what we hope is a valuable communication resource to help education leaders reach their stakeholders when facing a variety of scenarios this school year.</p> <p>As time goes on, we will continue to expand on these templates & guidance. Learn more:</p> <p>https://www.engageequitably.org/</p>	
Sun 9/20	FB/LI	<p>Without a doubt, the COVID-19 pandemic has led to the most complicated school year of our lifetimes. Education leaders must be ready to communicate about a wide variety of situations that could arise in their school communities.</p> <p>In our work with the @donovangroup, we've created a series of equity-focused and public health-informed school communication templates and guidance. They're available for free. We hope you find them useful!</p> <p>https://www.engageequitably.org/</p>	Social Graphic 3
	Twitter	<p>The #pandemic has led to the most complicated school year of our lifetimes. In our partnership with the @donovangroup, we've created a series of equity-focused and public health-informed school communication templates & guidance for school leaders. #EngageEquitably</p> <p>https://www.engageequitably.org/</p>	

DONOVAN GROUP

Date	Platform	Content	Graphic
Thu 9/17	FB/LI	<p>We're thrilled to launch #EngageEquitably, which offers a wide variety of free communication resources and templates for schools and districts nationwide.</p> <p>This resource is part of our efforts with @brooklynlaboratoryschool to promote honest, transparent, equitable, freely accessible and public health-informed school communication. As time goes on, we will continue to expand on these templates and guidance.</p> <p>https://www.engageequitably.org/</p>	Social Graphic 1
	Twitter	<p>We're thrilled to launch #EngageEquitably, which offers free communication resources & templates for school leaders nationwide.</p> <p>It's part of our effort with @BklynLabSchool to promote honest, transparent, equitable, freely accessible & public health-informed school communication.</p> <p>https://www.engageequitably.org/</p>	
Fri 9/18	FB/LI	<p>The COVID-19 pandemic has led to the most complicated school year of our lifetimes. Now more than ever, education leaders must be prepared to manage a wide variety of situations and communicate clearly and effectively with their stakeholders.</p> <p>We've partnered with @brooklynlaboratoryschool to create a broad range of equity-focused and public health-informed school communication templates and guidance. They are available for free for any education leader or school communication professional who needs them:</p> <p>https://www.engageequitably.org/</p>	Social Graphic 3
	Twitter	<p>This school year, education leaders must be prepared to manage a wide variety of situations & communicate effectively with all their stakeholders.</p> <p>We've partnered with @BklynLabSchool to create equity-focused school communication templates, available for free. #EngageEquitably</p>	

		https://www.engageequitably.org/	
Mon 9/21	FB/LI	<p>With #EngageEquitably, we look to provide a helpful communication resource to help education leaders reach their stakeholders when facing a variety of scenarios this school year. It includes guidance on reaching families and students who may have more intensive and specialized needs and for whom this pandemic has been especially difficult.</p> <p>Learn more at: https://www.engageequitably.org/</p>	Social Graphic 2
	Twitter	<p>With #EngageEquitably, we're providing free resources to help school leaders communicate when facing a variety of scenarios. This includes reaching families & students who may have more specialized needs & for whom the pandemic has been especially difficult.</p> <p>https://www.engageequitably.org/</p>	