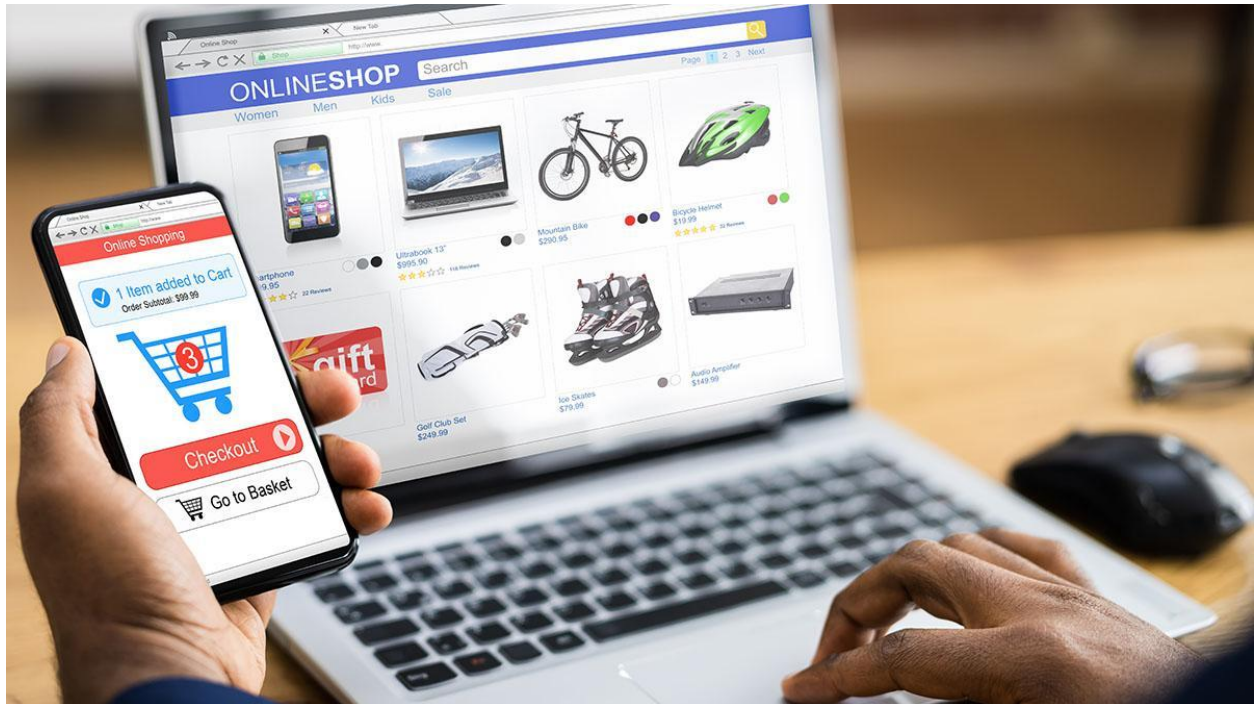


Reading and Exercises: Shopping and E-Commerce

Reading Passage:

Shopping has changed a lot in recent years. Today, many people buy goods online through e-commerce platforms instead of visiting physical stores. E-commerce websites allow customers to compare prices, read reviews, and choose from a wide range of products. People can shop for clothes, electronics, books, and even groceries from the comfort of their homes.



Online shopping is convenient and time-saving, but it also has some disadvantages. Sometimes products may not match their online descriptions, or delivery might be delayed. Customers should read reviews carefully and check return policies before making a purchase.

Many businesses are now using social media to promote their products and reach more customers. E-commerce is growing rapidly, and it is an important skill for students to understand how online shopping works and how to shop safely.

Vocabulary:

- **E-commerce:** Buying and selling goods online
- **Platform:** A website or service used for a particular purpose
- **Convenient:** Easy and suitable for your needs
- **Disadvantage:** A negative aspect or problem

- **Delivery:** The process of bringing goods to the customer
 - **Return policy:** Rules for returning a purchased product
 - **Promote:** To advertise or make something known
 - **Rapidly:** Very quickly
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Comprehension Questions:

1. What is e-commerce?
 2. Name two advantages of online shopping.
 3. Name two disadvantages of online shopping.
 4. How do businesses use social media for shopping?
 5. Why is it important for students to understand online shopping?
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Exercises:

1. Match the words with their meanings:

- a) Platform – 1) Rules for returning a product
- b) Delivery – 2) To advertise or make something known
- c) Promote – 3) The process of bringing goods to the customer
- d) Return policy – 4) A website or service used for a particular purpose

2. Fill in the blanks:

- a) Many people buy goods _____ instead of visiting stores.
- b) Customers should read _____ carefully before buying.
- c) Online shopping is _____ and saves time.

3. True or False:

- a) E-commerce is growing slowly. ()
- b) Social media is used to promote products. ()
- c) Delivery is always fast and guaranteed. ()