



Photography and Videography Intern

Hours/Schedules:

5-8 hours per week for 1 semester

Description:

As a member of the Campus Recreation Marketing Team, the Photographer/Videographer intern will work on a wide range of creative projects in a high-energy, fast-paced environment. You will attend special events, gather content (photos/videos), work with photo and video editing software, and various content to promote Campus Recreation events, facility closures, staff recognition, campaigns, and programs. Receive hands-on professional experience and mentorship while enhancing your professional skills. This experience will help you learn to build production schedules, meet deadlines, and juggle multiple projects simultaneously. An Academic Internship Contract will be set up between the student and supervisor for the duration of the internship, if desired.

Duties & Responsibilities

Team Work/Collaboration

- Working with video editing software to cut marketing content
- Working closely with the Communication Intern to distribute your photos/videos
- Collaborating with Marketing Coordinator Intern to brainstorm ideas and needs, and have your work proofread and critiqued
- Attending regularly scheduled office hours at the UMW Fitness Center at least once a week and spending additional hours outside of office hours gathering and editing content at special events, programs, etc.
- Representing the Department of Campus Recreation well through social media and in person
- Attending on-campus events to gather marketing content, such as photos and videos for social media, as well as web and print advertising

Requirements

- Degree-seeking UMW student
- GPA of 2.0 or better at the start of the semester in which the internship is occurring
- Desire to gain practical experience in business marketing
- Familiarity with photography, video recording, and editing
- Ability to work collaboratively across teams and with all levels of staff
- Ability to work in a fast-paced environment and adapt well to change

Preferred Qualifications

- Marketing skills with an interest in recreation
- Working knowledge of popular social media platforms

- Excellent grammar and proofreading skills
- Detail-oriented
- Own/Have access to camera equipment