

4.0 Where the Future of School Starts

The problem we're solving: To find tomorrow's proven learning models, we need to invest in piloting promising models today. However, there's a severe shortage of rigorous, early-stage investing in the next-generation of innovators in education. bit.ly/nasaschools

What we do: We connect, coach, and invest in curious people to run pilots with students and families that validate demand and efficacy of promising schools, learning spaces and tools. We connect teams with strong pilots to downstream partners. 4pt0.org/fellowships

Who we are: 4.0 includes a punch-above-our-weight team of 10 based in New Orleans and a fast-growing distributed network of 100+ alumni connectors, coaches, and investors. 4pt0.org/about

Diversity matters: More ideas from diverse leaders = faster change. Last year, 4.0 invested in over 125 founders - 65% women, 70% people of color - from across the United States. 4pt0.org/community

In 8 years: 4.0 has trained 1,000+ leaders who serve over a million students and families. bit.ly/4pt0venturedirectory

Our alumni: Lead. They are building the future of school, right now. bit.ly/4pt0alumni2019

What does a "founder's journey" look like at 4.0?

4.0 is the largest and earliest investor in education today. Our process includes evaluation and feedback for founders on their own development as leaders and on the design and impact of the ventures they dream of creating. We collect data at every stage along this continuum, on both the leader's own development and on their pop-ups and pilots.

Essentials Fellows get coaching from entrepreneurs, up to a \$1K grant, and a community of peers pushing them to run their first test (e.g. Saturday event). By the end of Essentials, fellows will have feedback from users and the skills needed to continue refining their idea. Pilots are extended tests led by **Tiny Fellows** that serve ten or more users for a week to a semester (e.g. afterschool program or summer camp). Fellows keep their day jobs and receive up to a \$10K grant from 4.0. After Tiny, the most promising alumni are connected with downstream partners who help take their ideas to scale as new schools, nonprofits or companies.



Spring
2012

Summer
2014

Fall
2015

Rooted opens
Summer 2017

Finding Purpose Jonathan's student, Ricky, was on his way to becoming the first in his family to go to college on full-ride scholarship before getting shot near his home.

First Pop-ups Jonathan runs series of weekend and week-long coding experiments to expose youth to skills needed in emerging high-wage jobs in New Orleans.

Extended Pilot Jonathan runs semester-long version of Rooted with a dozen students in a one-room pilot within a local open-enrollment charter high school.

After 4.0 Jonathan receives funding from Echoing Green, Camelback Ventures, The Mind Trust, New Schools for New Orleans, and NewSchools Venture Fund.

rootedschool

- Highest performing startup school in LA
- 84% of freshmen completed industry tech certification
- Incubating new sites

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Learn more at 4pt0.org