

# 4 Questions

## 1. Who am I talking to?

Im talking to a male basketball player around the ages of 15-20 usually in high school or in college.

## 2. Where are they now?

They want to get better at basketball but they are heavily struggling with their overall game. They aren't able to score shoot, drive, and not have the best basketball IQ they need. They are currently struggling in the team and aren't the best players, not scoring enough. They see their teammates who dont put in the work they do, get better results. This hurts their ego, mentality, and confidence. But they are still dedicated to getting better at the game and they put in the work every day.

## 3. What objective do I want to achieve?

I want them to buy the course, and make them believe they can do it and be the best player in their league possibly even having the chance to reach the 3%.

## 4. What steps do they need to take?

They need to trust the product and the information in it.

Trust themselves that they can do it and take action to be the best.

Believe that their dream of being the best basketball player is worth more than \$130.

# The step-by-step training system to be elite in the perimeter and score from **anywhere** on the court.

“The best online basketball training you can find”

Become an elite scorer and the star basketball player you’ve always wanted to be.

The video below shows you exactly how you can start scoring from anywhere on the court. (Once you start putting in the work you’ll instantly start seeing results)



(NOTE: if you are reading this then I assume you already are trying to improve your game because this system only works if you are willing to put in the work.)

Hey, It's Ethan,

In this day and age, there's a lot of competition out in the basketball world which can make it difficult for you to shine and show your true abilities.

Even though you’ve been training and working hard you still haven't seen those in-game results you want to see.

YOU still aren't that heroic player who can grab the ball at any time and make those game-winning shots.

But dont worry if others can do it then you also can.



Keep in mind these players are just like  
you.

All of these players have gone into the program an average basketball wanting to be better and improve their skills

From training every day, just to get to the actual game and see ZERO results.

But once they joined the program they came out the other side completely transformed.

There are now consistent shooters who can score from anywhere on the court and are top-tier ball handlers who get through any defender.

What made the difference in their game was that they stopped doing time-wasting drills.

Because there are a lot of players out there who put in the work by themselves but just do time-wasting YouTube drills.

The PROBLEM with these training drills is that they do not show you how to get in-game results.

*Not only do you need:*

1. Training drills, studying footage, and high-level coaching that tells you exactly what you need to work on by yourself and what to do in a game.

But you need...

- In-game **confidence** sends you out in the game as if you were prime MJ about to drop 50pts.

There are a lot of players out there who struggle with confidence and the mental part of basketball. (You might be able to relate to this)

## Mentality and confidence is 70% of basketball

You can be the best most talented basketball player out there but if you don't have the confidence or the right mental frame to show your skills and take those shots...

You're never going to be the BEST.

WELL, you might not even get the opportunity to get on the court.

That is why in the ***"Perimeter scorer system"*** we have a mindset section that teaches you all you need to know to get ***unshakable*** confidence to:

- Go out on the court and make those risky plays.
- Shoot the ball without second-guessing it, making those game-winning shots.
- Become the star on your team leaving all your friends shocked and impressed (You might get bombarded with questions and applause after the game)

- Score from anywhere on the court, and be so good, that your coach will keep you in the game until you pass out (WARNING- You'll come close to a near-death experience)

And much more...

## The first game back...

Everybody dreams about their first game back after winter break,

"Is all of my hard work going to pay off"

Daydreaming about that day....

As soon as the game starts...

The entire school *cheers them on* as soon as they've seen how much progress they've made.

Scoring anywhere from the court, shooting lights out from the three.

Making hair-chilling plays, that leave their classmates shocked.

As soon as they win the game and get off the court they are filled with praises and are admired.

Many want this exact same goal so only a few get to experience this...

That's exactly what happens to many of our students.

But, let me tell you what doesn't happen to our students.

- They don't struggle with motivation to get on the court by themselves and start practicing.
- They don't waste time doing dumb drills that don't work in a game.
- They don't sit on the bench watching their teammates shine and get the attention they deserve.
- They never feel the nerves that tighten up your muscles every time you're about to step on the court.
- They don't get disrespected by coaches and teammates because it doesn't seem like they haven't played basketball a day in their lives.
- They never get negative thoughts creeping into their head telling them "they can't do it"
- Never get looked down upon by fellow teammates because they make dumb mistakes.

And more...

You can play basketball for the rest of your life but there is nothing like playing when you're in high school or college.

These times are not coming back so might as well make the most out of them.

Take advantage of the opportunity and prove everybody wrong.

Are you going to stay the same average player who struggles to get points, and sees others shine in front of him when he knows he could've done something about it?

Or

Are you going to put in the work and become the best player out there and prove everybody wrong?

There are only 2 kinds of people those who make excuses and those who push forward no matter what.

If you read until now I have a strong belief you are the type that *pushes forward*.

