

Storify is down, so I created an overview of my tweets by hand. Newest on top.

[Mar 13](#)

Iskander Smit [@iskandr](#)

OK, I would not have used this amount of data without, but I just found out I saved 4681 euro with [#yourkarma](#) this week

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Closing the betterama future, report of [#SxSW](#) day 5 <http://buff.ly/YncFvE> [#labs](#)

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Always a pleasure to close the conference with bruce @ Austin Convention Center
<http://instagr.am/p/WxhJlky3g5/>

[from Austin, TX](#)

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Michiel Berger [@michiellb](#)

“In a determinate world, the most important metric is the robustness of the secret plan” says Peter Thiel.

Retweeted by [Iskander Smit](#)

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The impact of startup. Darwinistic A-B testing, iterative with short time horizons. The official religion of today. [#thiel](#) [#sxsw](#)

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Peter Thiel. On the structure of the future. [#sxsw](#) (@ Austin Convention Center w/ [@marjolijn](#) [@tyno](#)) <http://4sq.com/X49xCz>

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The problem of email; people send you for free emails that become to-do's. So: Charge the sender for sending an e-mail. [#dyson](#)

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Take advantage of luck is what makes people successful [#dyson](#) [#sxsw](#)

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See this on a screen here. Connect your car to your phone. <https://www.automatic.com> Won't work with my 1979 Citroen though ;-)

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Dyson is a quantified self lady. Wearing a fitbit, Nike fuel band, Basis watch, zero sleeptracker. [#sxsw](#)

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Some Internet experience on stage [#dyson](#) [#sxsw](#) @ ACC - Ballroom D
<http://instagr.am/p/WxB7C4S3pm/>

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Collaborative consumption. The best enchanted objects are the one that you don't have to own. [#enchantobj](#) [#sxsw](#)

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Good to have someone of Lego mingling in the discussion on enchanted objects. How defined should those enchantments be? [#enchantobj](#) [#sxsw](#)

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I had to put up the ambient orb shown here on this tumblr. <http://complicators.tumblr.com/> Too bad made it too complicated

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App <http://ditto.us.com> creates meta data out of facebook pictures and connect to information. Sadly mainly as advertising [#enchantobj](#)

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Enchantment creates affordances. Principles. Omniscience, telepathy, protection, immortality, transportation, expression. [#enchantobj](#) [#sxsw](#)

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Telepathy in objects to enchant; google latitude doorbell [#enchantobj](#) [#sxsw](#) @ Radisson Hotel & Suites... <http://instagr.am/p/Ww5MiQS3vT/>

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What devices are not eaten by glass slab. Interfaces to legacy infrastructure, manipulate matter and... <http://instagr.am/p/Ww3t4ly3tq/>

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Our 'glass slab' is eating all these tool. Or isn't it? Interaction is not all touch [#enchantobj](#)
<http://instagr.am/p/Ww3Q2FS3tN/>

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A session on enchanted objects, which is a nice concept [#sxsw](#) <http://4sq.com/16p7L5Q>

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Starting the last day of [#SxSW](#) This is my report of day 4; making sense of robotics
<http://buff.ly/YpxHqw>

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[@agaricus](#) interesting. Do we not always need a kind of reference to perform behavior? It good be a moving target of course.

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Adaptive design in this context; change the habit persuasion design to the gender of the user. Or even better, to the profile. [#habitdesign](#)

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I'm getting the feeling that behavior design is becoming the medicine for our fear on how to make sense of big data :-)
[#habitdesign](#) [#sxsw](#)

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What is really motivating? Not that I'm doing good, but that I doing better than my peers.
Stronger in competitive cultures? [#habitdesign](#)

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Just the wearing of a device helps in persuasion. Let's rename these watches (and other devices) to persuasion devices [#habitdesign](#) [#sxsw](#)

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Social cognitive theory. If you can observe behavior of yourself and the ones around you, it helps. [#habitdesign](#) [#sxsw](#)

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A 'small' list of tiny habits in an obese program [#habitdesign](#) [#sxsw](#)
<http://instagr.am/p/Wu8Zm1y3t-/>

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Guest appearance of the maker of the oatmeal. [#sxsw](#) [#loneinvent](#) @ Omni Austin Hotel
Downtown <http://instagr.am/p/Wu05ugS3j4/>

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Quiz question: who invented the Internet. And what will they answer in 100 yrs? [#loneinvents](#) @
Omni... <http://instagr.am/p/Wu0BQNY3iy/>

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Think different in analysing data to make useful ai dialogues. Away from the standard buckets and categories. [#robotapps](#) [#sxsw](#)

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Interest graphing. Used in gravity highlighter extension [#robotapps](#) [#sxsw](#)
<http://instagr.am/p/Wug2KOS3tO/>

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The your web model of gravity. [#robotapps](#) [#sxsw](#) @ Austin Convention Center
<http://instagr.am/p/Wugks5S3s-/>

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There is no such thing as localisation. It is about personalisation. Knowing how to put data in context per person [#robotapps](#) [#sxsw](#)

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Robot phase of a service adds aspects: learn, adapt, implicit, proactive, personalised.
[#robotapps](#)

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Example of development to automation with car brakes. [#robotapps](#) [#sxsw](#)
<http://instagr.am/p/WufPKiS3ri/>

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What we - techno optimists - think will happen in 5 years will happen in 10. Hurdles in infrastructure take longer to solve. [#robotapps](#)

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Will it rain? Big data approach. Knowing what shoes all people chose will learn you more than combined weather stations. [#robotapps](#)

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Apps based on robotics are mashups mostly. Using the sensor galore. Software: NLP, machine learning, distinct ontologies. [#robotapps](#)

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Architecting business systems, as creating a machine to put ideas in reality. [#wolfram](#) [#sxsw](#)

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Achieving ultimate tech is only sensible if we have a purpose for it. We need humans to make tech evolution valuable. [#wolfram](#) [#sxsw](#)

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In the modern world everyone should learn datascience [#wolfram](#) [#sxsw](#)

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Yes RT [@iskandr](#): Is Stephen Wolfram wearing a Memoto camera? [#sxsw](#) @ Austin Convention Center <http://bit.ly/Y5VMUa> <http://moby.to/589h1k>

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Different friend graphs based on aggregated data from personal facebook analyser [#wolfram](#) [#sxsw](#) @ Austin... <http://instagr.am/p/WuXiy9y3kg/>

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Personal analytics for facebook based on WolframAlpha will come out in an app soon [#wolfram](#) [#sxsw](#)

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You can use wolfram programming language embedded in a raspberry pi. [#wolfram](#)

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Wolfram computer language let you code in the cloud and helps you with predictive capabilities. Using all data [#wolfram](#) [#sxsw](#)

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Is Stephen Wolfram wearing a Memoto camera? [#sxsw](#) @ Austin Convention Center <http://instagr.am/p/WuVV3Zy3iE/>

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Wolframalpha becomes more and more an automator for analyser of content. How a bot based

on [#wolfram](#) would communicate?

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No one wants just one answer (except 42), one of the principles of wolframalpha. [#wolfram](#)

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With wolframalpha it could not just go through the web content, it have to understand the source data. And compute it. [#wolfram](#)

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Doing some geeky searching in WolframAlpha [#wolfram](#) @ Austin Convention Center
<http://instagr.am/p/WuTpEvS3gs/>

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Pattern recognition by computation became part of science [#wolfram](#) [#sxsw](#) @ Austin Convention Center <http://instagr.am/p/WuS7IRS3v7/>

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[@LukeRobertMason](#) [@zeroinfluencer](#) design fiction is not the end goal but the tool to think on change

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[.@zeroinfluencer](#) Start making design fiction on a world of ipv6 with the enormous data flood and the role of civic space and bots [#civicbots](#)

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[@LukeRobertMason](#) can a shift happen as we can use the bots to filter the rethoric, more as a transparency layer or educator?

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Ethical bots as helpful and humble. Autonomous (humble) agents can however overtake the human feeling [#civicbots](#)

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Use case? It is experimented that politicians can be replaced by bots. Easy to model rethoric and voting rights can be bought [#civicbots](#)

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Interested in bots? check <http://weavrs.com> and <http://Botcache.com> [#civicbots](#)

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Attending a morning panel on [#civicbots](#) @ Austin Convention Center
http://instagr.am/p/WuH_6-S3lb/

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Designing behaviour and serendipity, report on day 3 of [#SxSW](#) <http://buff.ly/Ynf9Hq> [#labs](#)

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OH: after singularity there will be no [#serendipity](#)

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Tell your kids always talk to strangers [#serendipity](#)

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Execution gene together with a dreaming gene is the recipe for achieving real big things.
[#serendipity](#)

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Drones journalism. Are we getting the obligation to open the code of drones to regulators to control the drone on a code level? [#drones](#)

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The moment a robot really works it won't be called a robot. But a toaster. [#drones](#)

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OH: a drone is a flying smartphone

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The reason of the worries is the fear for government surveillance by [#drones](#) and there is no regulation for personal use.

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A drone is a drone if it has the ability to have autonomy. Panel on [#drones](#) in the more mundane context

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Swiss as design country? Never made that connection :-)

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Ha. A promo for persuasion api here at [#sxsw](#) /cc [@mauritskate](#) [@jayster](#) [@arjanharing](#)
<http://instagr.am/p/Wr8GxJS3rX/>

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The feedback loops of weight watchers is now in the withings connected scale. But that is not enough learned BJ Fogg y'day [#behaviordesign](#)

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If it can be connected it will be connected. And used for persuasion. [#behaviordesign](#)

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The fuel of [#behaviordesign](#) :

Sensors & data;

Feedback & feedforward;

Framing & profiling.

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A graph to plot persuasion. In context of awareness [#behaviordesign](#)
<http://instagr.am/p/Wr6Pg9y3oa/>

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Intent is the primary factor in placement on the spectrum from usability to persuasion.
[#behaviordesign](#) [#sxsw](#)

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[#behaviordesign](#) from usability to persuasion @ ACC - Ballroom A
<http://instagr.am/p/Wr5ksLy3nL/>

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Slides as screen magnets @ Austin Convention Center <http://instagr.am/p/Wr5J2Hy3mV/>

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Opportune moments. If you motivate in the moment, you need to make it possible to act in the moment. [#behaviordesign](#) [#sxsw](#)

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Breakfast with team Somehow Marco, [@wilbertbaan](#) (@ Le Café Crêpe w/ 19 others) [pic]:
<http://4sq.com/WWaLQ7>

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Getting the Leap <http://vine.co/v/bwH0iHZdTBE>

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SxSW day 2 had some interesting talks, made a short round up <http://buff.ly/Ylte8a> [#labs](#)

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Success of grindr: proximity over location, simplicity, speed and getting out of the way of the user. [#sxsw](#)

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Success of Snapchat as sign people are more conscious on the risks of data trails [#algore](#) [#sxsw](#)

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AI Gore on Internet of Things and connected cows and the global mind [#sxsw](#) @ Austin Convention Center <http://instagr.am/p/WpwJXny3nz/>

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OH: I would like to die on Mars but not in impact.

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A space rocket that lands itself, tested 2 days ago. To save the rocket and make it reusable; costs of the rocket are 99,7% [#elonmusk](#) [#sxsw](#)

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Seller economics analytics team from Etsy is using analytics to make sellers more effective. Sharing stats. [#sharedvalue](#) [#sxsw](#)

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Next to function and good value the use of the sharing service need to be fun to succeed, for both sides of the equation [#sxsw](#) [#sharedvalue](#)

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This panel could use some firework apparently :-) Shifting attention [#sxsw](#)
<http://instagr.am/p/WpeKaoS3py/>

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The experience economy is related to the sharing economy. Not for the buyers but for the experiences of the sellers. [#sharedvalue](#) [#sxsw](#)

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Sharing economy is not disruptive to traditional economy, it is supplementary. (Other things are disruptive though) [#sharedvalue](#) [#sxsw](#)

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People using the services are not into growing big business with it, more on flexibilising your life.
[#sharedvalue](#) [#sxsw](#)

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We are less attracted to mass culture in this times which is leveraging the services as etsy and airbnb [#sxsw](#)

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Cueing for O'Reilly @ Hilton Austin <http://instagr.am/p/WpY1tuS3iT/>

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3 miraculous things. Blossoming, cascading, springboarding [#bjfogg](#) [#sxsw](#)
http://instagr.am/p/WpWTH_y3uL/

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Nothing is too big to be a tiny habit. [#bjfogg](#) [#sxsw](#)

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Match the frequency of the trigger with the behavior you want to change. That's the design phase. [#sxsw](#) [#bjfogg](#)

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Turn an existing routines into a trigger for the new behavior. Anchors to tiny behaviors. Like "after I pee I do 2 pushups" [#bjfogg](#) [#sxsw](#)

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How sequencing of baby steps work in the bmat model [#bjfogg](#) [#sxsw](#)

<http://instagr.am/p/WpUyAGS3r1/>

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If you don't succeed you will lose motivation.

Overreach is the biggest danger. Don't set unrealistic targets [#bjfogg](#) [#sxsw](#)

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It seems like magic when you:

1. Crispify
2. Design a solution
3. Iterate as needed

[#bjfogg](#) [#sxsw](#)

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The concept is clear, practice is the hard part. Crispify; get super specific [#bjfogg](#) [#sxsw](#)

<http://instagr.am/p/WpTGdiy3pj/>

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Facilitate, trigger behavioral change. Not motivate, that does not work. A 'new you' is also nonsense. [#bjfogg](#) [#sxsw](#)

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BJ Fogg selling it. With 15 new concepts and 6 new methods crash course. [#sxsw](#) @ ACC - Ballroom D http://instagr.am/p/WpP_8Wy3kr/

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Handy pocket size grid behavioral grid. [#sxsw](#) @ Austin Convention Center <http://instagr.am/p/WpPExFy3jF/>

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That was a good session to start the day. Now for some quick breakfast before tiny habits. (@ The Coffee Cup) <http://4sq.com/13LUswC>

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Lean startup model is not easy to use with complex technologies as AI. Spend 400k upfront in development before going for funding [#SRIIntl](#)

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New technology principles; on the fly rule adapting, context awareness and vision and gestures as communication. Like Bright [#SRIIntl](#)

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Siri is developed for verticals, the only way to make it smart enough. And it is meant as do-engine. Next step is dialogues. [#SRIIntl](#)

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Another new venture is on making a Matrix for new learning; outside schools complete gaming experience. [#SRIIntl](#)

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New ventures of SRI. Desty, new travel search that knows your wishes via AI. Natural language based. And Tempo. Smart calender [#SRIIntl](#)

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Siri was created out of a market problem. 20% of the users of apps are lost in every click. How to make a zero click solution. [#sriintl](#)

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3 points needed for start and succeed: pain to solve, great team, differentiating technology [#SRIIntl](#)

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Just putting tech on the market as institute does not work, you should make products and ventures. [#SRIIntl](#)

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Let's see if I can turn this into a habit ;-) Thoughts on SxSW13 day 1; copying the real world <http://buff.ly/12CEzZS> [#labs](#)

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[wilbertbaan](#) [@wilbertbaan](#)

[@iskandr](#) rekt mobil af met LevelUp (with [@iskandersmit](#) at Austin Convention Center) [vid]
— <http://path.com/p/3P848y>

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Just did my first payment with levelup. Works well. [#sxsw](#)

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The task of our generation is to overhaul the innovation machine and bridge the structural innovation gap. Via the new platforms [#sxsw](#)

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The shift in payment infrastructure is not mobile but are the things as bitcoin done right [#sxsw](#)
<http://instagr.am/p/WnWEoNS3jK/>

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Full session on designing habits. So now leaning from the unabomber [#sxsw](#) @ Sheraton Austin Hotel At The... <http://instagr.am/p/WnJqtPS3i2/>

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Introducing makerbot digitizer. Recording real products in a 3D model. The xerox for real things. Nice. [#sxsw](#)

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The project examples show one of the essentials of 3D printing. Making personal or focused-functioning products [#sxsw](#)

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3d printing as the lego for kids. Or better: as the new clay [#sxsw](#)

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Opening remarks [#sxsw](#). Last one in before door closed. Lucky! @ Austin Convention Center
http://instagr.am/p/Wm_tCjS3lp/

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