

DECA OPTIONAL Competitive Events

You many chose to compete in as many of these opportunities as you wish, but this is in addition to your individual or team competitive event. View this link for details, examples and practice tests & role plays: <http://www.deca.org/high-school-programs/high-school-competitive-events/>

Additional information about topics and focus:

<https://www.decadirect.org/2020/04/06/2020-2021-competitive-events-update-and-topics/>

State Qualifying Events/Competitions

Written Events: If you decide to compete in a written event, your 1st draft is due to Mrs. Hall by 3 PM on Friday, December 13th (No Exceptions). Mrs. Hall will review it and return it to you prior to Winter Break for you to revise. Final Draft due by Friday, January 8th (No exceptions).

- Business Operations Research Events - 20 page manual - 1 to 3 member teams
- Chapter Team Events - 20 page manual - 1 to 3 members
 - Community Service Project
 - Creative Marketing Project
 - Entrepreneurship Promotion Project
 - Financial Literacy Promotion Project
 - Learn and Earn Project
 - Public Relations Project
- Entrepreneurship Events
 - Innovation Plan - top 3 will go to State - 1 to 3 members, 10 page manual
 - Start-Up Business Plan - top 3 will go to State - 1 to 3 members, 10 page manual
 - International Business Plan - top 3 will go to State - 1 to 3 members, 20 page manual
 - Franchise Business Plan - top 3 will go to State - 1 to 3 members, 20 page manual
 - Independent Business Plan - top 3 will go to State - 1 to 3 members, 20 page manual
 - Business Growth Plan - (You must own this business) top 3 will go to State - 1 to 3 members, 20 page manual

- Franchise Business Plan - 1 Person, 20 page manual
- Integrated Marketing Campaign - 10 page manual, 1 to 3 members
 - Product
 - Service
 - Event

ICDC (Internationals in Orlando) Qualifying Events/Competitions

- Online Events - Simulation, 1 to 3 members, 11 page manual, presentation: Top 25 from Western Region Qualify for Internationals
 - Stock Market Challenge
 - Virtual Business Challenge Accounting
 - Virtual Business Challenge Hotel Management
 - Virtual Business Challenge Personal Finance
 - Virtual Business Challenge Restaurant
 - Virtual Business Challenge Retail
 - Virtual Business Challenge Sports
 - Virtual Business Challenge Entrepreneurship