Twitter post
Newsletter
Web design and development

OBJECTIVE: catch the reader's attention with a subject line or a hook with the picture, relate to their desire, pique their interest by bringing web design closer to them using real-life situations, focusing more on the artistic side of web pages makes more vivid pictures in the minds of your audience and connects web development with real-life situations, redirecting the reader to the sales page of the product

AVATAR: 📄 **Web design and development avatar**

INTRO THREAD WITH A PICTURE:
For anyone who wants to take a broad high-level view of web design and development used on modern web pages.

Whether new to this field or jumping back to it after stepping away for a while.

Have you wondered why all high fashion boutiques have their shop windows curated to be modern and appealing to the eye?

Back when people primarily shopped in-store, they were drawn to shops with sleek and appealing shop windows.

Mannequins wearing the best combinations of a brand where the best pieces of clothes are presented for the visitors.

And just like shop windows, the design and organization of webpages play a crucial role in attracting and retaining visitors.

Have you ever even SEEN a messy and scattered storefront with no visual elements or just a blank window?

In the same way, you don't want an unorganized website full of text and links with no visuals or pictures.

Amazon made a huge shift in the modern era as far as shopping and online commerce.

A lot of people are buying all sorts of things from the comfort of their homes in one click.

Whether it is groceries, clothes, electronics or even services.

But having a sleek and functional online page is no less of a hassle than putting up shop windows in boutiques.

You need to hone your creative skills to set up an eye-pleasing page.

Combining the visuals with a backup of programming could be a struggle for newbies to set up a good page without assistance.

Tap into your artistic side, develop your programming skills and start creating modern-looking websites with a step-by-step guide.

Link to the product's webpage.

You might be familiar with the basics of how websites work.

But the experience with using newer technologies like HTML5 or CSS3 is something you don't excel at.

Providing a high-level view of the major components of modern web design will not only make your pieces fall into place,

But will provide you with pieces of knowledge to put in place ahead of everything else.

You will get the main elements of web design which will allow you to create coherent, effective and modern-looking websites.

A conversational tone will help you to grasp concepts comprehensively without sounding clinical and dry in the discussion.

Also, our example exercises with immediate results of what coding does will make your interest grow exponentially to dive deeper into areas of web design.

So no matter if you are a beginner or advanced in the web design field start paving your way to excellence with the rationale for all the semantic markup.