

**Hyperlink to the draft under review: [Here it is](#)**

**How effectively do you feel this draft is constructed and composed to be not just informative but FUN TO READ, LISTEN TO OR WATCH, on a scale of 1 to 10? Try to keep in mind the kind of reader the subject matter would attract.**

If you give a score **higher than 5** and you cannot cite at least **THREE** specific details from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 4. If you give a score **lower than 5** and can cite **TWO** specific things the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 4. I **reserve the right** not to award points for under-explained or banal feedback.

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

**How effectively do you feel this draft achieves the purpose of the assignment, on a scale of 1 to 10?**

1-----2-----3-----4-----5-----6-----7-----8-----9-----10  
Totally Moderately Extremely

ineffective

effective

effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 4. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 4. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for purpose:   5  

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

**I gave the purpose score a 5 because the essay does do the job of informing the audience about the controversy and what is going on, however it is too short. And I know you said in your preface to the essay that you already knew that, however I personally feel I cannot give a score higher than a 5 because of the length. That being said though, the information you do already have is extremely informative and is quite interesting to read. I think you have a great basis to start adding more for the final draft!**

### Author

**How effectively do you feel this draft establishes the author's credibility and unique voice?**

1-----2-----3-----4-----5-----6-----7-----8-----9-----10  
Totally Moderately Extremely  
ineffective effective effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 4. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 4. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for author:   4  

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

**I gave this section a 4 because not many stakeholders were represented (yet) in the essay. And for the ones that were mentioned, none had much background to them to prove their credibility about the topic. One suggestion I have is instead of saying "with another CEO" in paragraph 3, name the CEO and talk about his role in this too. The other suggestion I have is explain who Musk is, you mention him a lot, but there is no background (that I found) of who is he, what he does, etc.**

### Context

**How effectively do you feel this draft uses the genre conventions, research materials and background information to fulfill the assignment?**

1-----2-----3-----4-----5-----6-----7-----8-----9-----10  
Totally Moderately Extremely  
ineffective effective effective

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Your rating for genre:   4  

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

**While reading this essay I can easily see that you did do some research about this topic. Also, the paragraphs flow well together and the setup of the information is nice. However I gave this section a score of 4 because two main genre conventions are missing (or I cannot easily find), and that will be a problem for the final draft. The first main thing missing is a title. A title is very important to let the reader know what the essay is about before reading, even if it's a draft. The other main thing is I could not identify a thesis statement. Now, there could be one there but I could not clearly identify one.**

#### **Other comments?**

So far I think you have a really strong start to your essay! The topic is extremely interesting and you included a lot of strong facts but just add more about the stakeholders, some background information, etc., and it'll be even better.