

THE AVATAR

outreach + FV VVV *this outreach is meant to go straight to the point and stop the “i found your blah blah blah and i really liked blah blah blah”

SL: The Needed Email ✉

Hi [name],

There is something that is going to boost the traffic to your site by more than 12%.

I was searching for some fitness programs and I saw that you have a site that sells the [app name] .

It reminded me about a traffic generating technique that I've used before for another fitness app.

After the 1st try it generated a 13% boost in the traffic, and 4% more buyers within one hour.

I call it the Lego Blocks

They create a massive desire for the reader to take action towards your app.

You may be wondering now: “well, how does it work?”

The Blocks use the current state of the reader in rapport to their dream outcome,

so that it amplifies their desire to make a change in their lives by buying your product.

Instead of the regular marketing techniques like an ad or a video,

The Lego Blocks make the reader feel the value that you bring to the table

So that they eventually buy your app.

Here is an example that boosts traffic to your site faster than a rocket can take off...

(an email that you can apply right away)

=====

Hi [the newsletters subscriber name],

Do you feel like the gym is too manly for your feminine energy?

Do you always search for a way of sport that doesn't apply heavy dumbbells or excessive amounts of force?

If the answer is "yes"...

here is something that can:

>get your blood flowing without any equipment - not a single dumbbell needed

>make you lose weight at the comfort of your own house - no need to go in busy gyms to apply this

>and is going to fit in any busy schedule - can be done at any time, no need to worry about your loaded program.

This technique is going to make all of these 3 things possible **PLUS** is going to allow your body to be more *flexible* and *agile*.

If you want to have something that can be applied at any time and that gets your body supple again [click here!](#)

Yours,
Jacquelyn

PS: don't tell anyone about this because it's going to empty the gyms faster than a cheetah can run

=====

This is only 1 way to direct traffic to your website.

I have some more ideas that can generate fast traffic but it would take days to write them down.

If you want we can arrange a Zoom call so that I can explain them to you.

Are you down?

Thanks,
David