

**EXAMPLE SUBJECT LINE: Help Secure Landmark Health Reforms!**

**CC:** [austin.mckain@lls.org](mailto:austin.mckain@lls.org) ; [alyson.johnson@lls.org](mailto:alyson.johnson@lls.org)

**BCC:** [MAJOR KEY ALERT] Make sure to bcc only 20-25 people per email so that it doesn't get marked as spam

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Dear **Friends and Family/Friends/Family/Supporters/etc.**

For years, many cancer patients covered by Medicare struggled to afford their oral treatments, which can cost \$10,000 or more out-of-pocket each year! Too many have been forced to abandon treatment because they simply cannot afford it. Can you believe some cancer patients literally have to choose between paying their bills or fighting cancer?

Thanks to the relentless efforts of LLS and supporters just like **YOU**, that narrative is changing.

This past August, new policies were signed into law that will make healthcare more affordable for millions. As part of the Inflation Reduction Act, patients covered by Medicare will see their annual out-of-pocket drug costs capped at \$2,000 **PER YEAR**. Thus making it easier for older adults, those with disabilities, and superheroes fighting cancer to pay for the medications that keep them **ALIVE**.

This reform had been a priority for the entire LLS community. In just the last two years, LLS staff, volunteers, and advocates held hundreds of meetings with members of Congress and their staff on these issues – and sent more than 29,000 letters to federal lawmakers urging action.

If you would like to donate to my campaign to help LLS fight for equal access to care for cancer patients, you can click the link here: **INSERT YOUR FUNDRAISING LINK HERE**

Thanks to supporters just like you, the entire cancer community can breathe a sigh of relief knowing we have their back!

Sincerely,

**YOUR NAME HERE**

2023 St. Louis Student Visionaries of the Year

**YOUR EMAIL ADDRESS HERE | YOUR PHONE NUMBER HERE**

PS: Make your donation go further and check to see if your company matches donations!  
<https://www.lls.org/ways-help/employee-matching-gifts>