

DARIN BELLISARIO, PHD



- ▶ Pet Education Advocate
- ▶ CEO, Good Owners & dogGPT
- ▶ MIT Physicist
- ▶ AI & EdTech Entrepreneur



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Suggested Conversation Starters for Darin Bellisario

Darin's Journey

- What made you believe this problem was worth dedicating your career to solving?
- You earned your Ph.D. at MIT and built a successful career at McKinsey. What inspired you to leave it all behind to focus on helping dogs and their owners?

Dog Parenting & The Changing Pet Landscape

- What do you mean when you say we're facing a "quiet crisis in the dog world"? What's causing this crisis, what are the consequences, and what needs to change to remedy the situation?
- You often talk about a growing knowledge gap among dog owners. Why do you believe better outcomes for dogs begin with educating their owners?
- Why do you think so many well-intentioned dog owners struggle to find reliable guidance despite having endless information at their fingertips?
- What are the top 2-3 things you wish every dog parent knew, to make their (and their dog's) life easier?
- What do you wish every new dog owner understood before bringing a dog home?
- What's one statistic about today's dog owners that surprises people the most?
- How are the "big players" in the dog world responding to this crisis? Where do you think they're getting it right? Where are they falling short? (i.e. Chewy, Petco, Purina, the American Kennel Club, the Humane Society, etc.)
- What is the "dog knowledge economy," and why do you believe it's becoming such an important part of the pet industry?
- What does the future of dog ownership look like?
- What is Good Owners trying to accomplish, and how do the Good Owners Guide to Dogs and dogGPT® fit into that vision?

AI, Innovation, and Entrepreneurship

- How did your background in physics and management consulting influence the way you've approached trying to tackle the problems in the dog world - and in AI?
- Several major companies have invested heavily in Pet AI but struggled to make it work. What's so hard about bringing AI to the pet space?

AI, Innovation & Entrepreneurship (continued)

- What's the difference between AI that sounds impressive versus AI that's actually useful in our everyday lives?
 - We're seeing more and more examples of "AI gone bad" - AI apps that maybe don't deliver on their promise. What are the biggest mistakes companies make when building AI products?
 - What can businesses in any industry learn from building trustworthy AI?
 - What advice would you give someone considering leaving a successful corporate career to build a mission-driven company?
 - When does it make sense to bootstrap a startup, and when should founders seek outside funding?
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To book Darin for your podcast, please contact his agency: AccessSpeakers.biz

