PFL Follow up Email Example - 1

Subject: Your Super Special Fundraising Link for {{ORGANIZATION}}'s Campaign! *

Hey there, {{NAME}}! 🎉

Guess what? We've whipped up something magical just for you: a unique Personal Fundraising Link! Here it is: {{DONOR_PFL}}

Now, you can sprinkle your generosity far and wide! Share this link with your friends, family, and even your neighbor's dog walker! 🐶 👫

Here's the fun part:

Share Your Passion: Spread the love! When you share your link, you get to tell everyone why this cause makes your heart sing. Your personal touch will light a spark and inspire others to join the party.

Multiply Your Impact: Every donation made through your link will be linked to you! You can watch the magic unfold as you track your campaign's progress, see the total impact, and celebrate each milestone together!

Engage Your Network: Get your squad involved! Encourage everyone to share your link with their circles, creating a wave of generosity that keeps on growing.

Be the spark that ignites a chain reaction of kindness! Share your Personal Fundraising Link and let's create a whirlwind of positive change together!

One more time, here's your magical link: {{DONOR_PFL}}

Can't wait to see you soar!
-The CauseMatch Team *