



Kevin Leckremo

UX-designer

Portfolio

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About me

As a UX designer, I am passionate about problem-solving and creating unforgettable experiences. My strengths include persistence, curiosity, and attention to detail.

Competence

Product Design	Digital Marketing
UX/UI Design	Project Management
Data Analysis	Presentations
UX Research	User Testing

Program

Figma	Illustrator
Adobe XD	Photoshop
Jira	Indesign

Education

UX / Experience Designer

Changemaker Educations,
September 2020 – May 2022

2-year University of Applied Sciences
education

Language

Swedish:	Mother tongue
English:	Fluent

UX-project

Tobii – Internship

Changemaker Educations, Internship, Jan 2022 – May 2022

- Designed a new user interface based on user needs, created logos, and ensured the design followed Tobii's design principles.
- Organized workshops within the team.
- Collaborated with cross-functional teams, including developers, project managers, and product owners.

Dreams – Saving and investment app

Changemaker Educations, March 2021

- Conducted qualitative interviews and analyzed competing products.
- Created low-fidelity prototypes based on insights from user research.
- Developed insights and designed solutions that culminated in a presentation.
- Personalized the app and increased users' thirst for knowledge about finance.

Arbetsförmedlingen – The Swedish Employment Agency

Changemaker Educations, May 2021 – June 2021

- Presented a solution to increase users' understanding of their personal data and provide greater accessibility and control over it.
- Simplified the process of collecting personal data for job seekers by consolidating it in one place.

World Beyond War – World Peace Organization

Changemaker Educations, Nov 2020

- Presented a game design solution to spread knowledge about the harmful effects of war.
- Created an educational board game where users pay with coins to take various actions to achieve world peace.

Work experience

Different roles within sales – Haninge, Nyköping and Uppsala

Telia Company, Telenor and Teknikmagasinet Sep 2019 – ongoing

- Worked as a salesperson at various companies where I sold TV, broadband, and mobile subscriptions, as well as various tech products. I worked with both B2B and B2C clients.
- Primary duties included sales, daily cash handling, customer service, and performing mobile repairs.
- Currently working as a salesperson at Telia Company.
- Was acting store manager during the summer with good results.

Business salesperson – Stockholm, Solna

Telia Company, March 2019 – Aug 2019

- Handled incoming phone calls and emails in corporate customer service.
- Handled support issues and proactively found the right solutions for customers based on Telia's portfolio.

Sales & Senior Sales – Uppsala & Stockholm

MediaMarkt, Nov 2015 – Feb 2019

- Promoted to deputy head of department (senior sales) in January 2018.
- Led and coached a sales team of 11 people.
- Implemented various ideas to improve product exposure.