

Want to report for the TC Daily Planet? Take a look at the press release below and request an assignment by emailing me at editor@tcdailyplanet.net. You can find our [guidelines for assignments here](#).

Remember that for all stories we want:

- 1) Who, what , when, where, why and how information
- 2) An interesting story
- 3) A photo, if possible

Editorial standards:

1. Accuracy is essential.
2. We care about fairness and transparency. Personal perspective is good, but we ask writers to identify any relationship with the story.
3. We look for news stories with a local angle, from local writers.
4. **If we publish an article as a TC Daily Planet original, we edit it.** If we publish an article from a community media partner, they edit it.
5. We have limited resources and editorial time, so we usually edit only assigned articles. We publish unedited articles in the Free Speech Zone. While we don't edit Free Speech Zone articles, we do moderate them, just as we moderate comments and blogs.

THIS STORY:

This is a Minnesota Voices profile story, so it is a little different from reporting on an event.

[Click here for a description of Minnesota Voices stories.](#)

[Click here to read](#) past Minnesota Voices stories.

Sometimes we can pay for stories - sometimes we just don't have the budget. We can pay \$75 for this story, if it is assigned. If you want the assignment, email editor@tcdailyplanet.net

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**Community Advocate to be Honored for
Enterprising Record in Community Development**

*Metropolitan Economic Development Association President
and CEO Yvonne Cheung Ho
will receive the 2012 Hendrickson Medal for Ethical
Leadership*

MINNEAPOLIS (March 29, 2012) – Yvonne Cheung Ho, president and CEO of the Metropolitan Economic Development Association (MEDA), and an advocate for Minnesota business owners and entrepreneurs of color, will be the 2012 recipient of the Hendrickson Medal for Ethical Leadership. Presented by the Hendrickson Institute for Ethical Leadership at Saint Mary's University of Minnesota, the medal is awarded to recognize outstanding individuals whose work has made a significant contribution to the Twin Cities' community while demonstrating and inspiring ethical leadership.

The award will be presented at the Hendrickson Institute for Ethical Leadership Forum 2012, to be held on Thursday, April 19, from 3:30-5 p.m. at Saint Mary's Event Center in Minneapolis.

Since 1999, Cheung Ho has served as president and CEO of MEDA, a nonprofit focusing on helping entrepreneurs of color start and build capacity in their businesses by providing business consulting, financing, training, leadership development, and government contracting assistance.

Cheung Ho's leadership has been credited with increasing economic opportunities for Minnesota's burgeoning communities of color and keeping MEDA financially stable despite declining government funding and slower economic development. She championed a collaboration between 29 local corporations to commit a minimum of five percent of all purchasing dollars to suppliers of color. Additionally, MEDA has increased its programming and financial capacity, becoming the host of the federally funded Procurement Technical Assistance Center and increased community partnerships under her leadership. Cheung Ho also helped launch MEDA's Partnering for Success program, pairing

corporations with suppliers of color in order to grow sustainable businesses for multi-cultural entrepreneurs.

“Ms. Cheung Ho’s leadership has served as an inspiration among the communities in which she’s pledged her services,” said Lindsay McCabe, executive director of the Hendrickson Institute. “She has strengthened Minnesota’s minority groups and Minnesota’s business community by encouraging culturally-minded philanthropic investing, and has nurtured a diverse community of civic leaders. We are honored to recognize her for her outstanding service and leadership with the 2012 Hendrickson Medal for Ethical Leadership.”

Following the award presentation, Sue Gardner, executive director of the Wikimedia Foundation—the nonprofit organization that operates Wikipedia—will discuss the Wikimedia Foundation, why Wikipedia matters and the risks and benefits of providing unlimited access to information. After her presentation, Gardner will answer questions from Forum participants.

Tickets and reservations are required for entry and are on sale now for \$30. To purchase tickets or receive more information about the Forum 2012, call (612) 238-4517 or visit <http://www.smumn.edu/hendricksonforum>.

About the Hendrickson Institute for Ethical Leadership

The Hendrickson Institute for Ethical Leadership is an educational enterprise of Saint Mary’s University of Minnesota and serves as an educational and transformational resource to the community. Founded in 1994 and located in Minneapolis on the Twin Cities campus of Saint Mary’s University of Minnesota, the Institute serves both current and emerging leaders. It is an academic resource for Saint Mary’s University and the community, and a forum for exploration of ethical issues. As part of its mission, the Institute strives to provide programs that encourage and develop ethical, globally oriented leaders, offer integrative leadership models, promote ethical principles that are practical, and infuse leaders with an appreciation of spirituality and free enterprise. For additional information, call (612) 728-5100 or visit <http://www.smumn.edu/hendrickson>.

About Saint Mary's University of Minnesota

Saint Mary's University of Minnesota (established in 1912) is a private, Lasallian Catholic institution offering comprehensive undergraduate and graduate programs. About 1,400 students are enrolled in the residential undergraduate College at the Winona campus. Approximately 4,300 students are enrolled in the Schools of Graduate and Professional Programs, which offers certificate, bachelor degree completion, master degree and specialist and doctoral programs. The university delivers education to its adult learners through campuses in Minneapolis, Winona and Nairobi, Kenya; centers in Apple Valley, Rochester, Oakdale and Minnetonka; and at numerous other locations in Minnesota, Wisconsin and Jamaica. Saint Mary's is accredited by The Higher Learning Commission and is a member of the North Central Association, www.ncahlc.org. For additional information, visit www.smumn.edu.

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