Marcio S Galli — evangelist-entrepreneur-developer

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Quick sidebar, according to **Linkedin**

Marcio knows 42 people at Mozilla. Top skills: User Experience, Web Applications, User Interface, Mobile Applications, Software Development, Web Standards, Entrepreneurship, JavaScript, Web Development, CSS, Technical Writing. Accomplishments: 3 honor & awards, 2 spoken languages (en and pt-BR), 1 patent, 2 publications. Learning & Growth: Business and Communications, 11 Certifications. Other interests: writing, management, innovation, and culture.

Summary

Currently living in Brazil and open to remote work. Able to travel to US using visa waiver. I am busy nowadays writing content and software, and designing products and systems for myself and to customers. I continue to learn and use modern tools for site and application development.

Recent projects

Founder-developer — A personal web site authoring platform that generates business card and office letterhead

As a cofounder, I work in the business value proposition for an MVP, a minimum viable product. This work ranges from working with real users to the technical aspects such as Linux and Docker setup, backend programming in NodeJS, front-end programming with Node.JS and design to the templates. At this stage this is a platform for personal pages, with the target audience being an individual professional like psychologists, nutritionists, etc. What is this different from other site platforms? This one produces design for the page (mobile and desktop), for a business card, and for office letterhead. Examples: http://vanessaoliveirapsi.psc.br/, http://mgalli.com. Check also [an example for an user's about page](#) that explains to visiting user's how the platform works.

Developer-consultant — mobile and single-page web app

(January 2017 - August 2019). Consultant and software developer role, responsible for helping two small business companies to launch their innovative projects with a lean development approach: shorter interactions of 7-15 days and deliveries aimed at users with the objective of adjusting the roadmap. Keywords [Lean development, React Native, React, Redux, JavaScript, ES2015, Babel, npm, Google Play, Android, Offline storage, Web Services, ReactJS, NodeJS express, Git, Bitbucket]

Author for *The Urgent Entrepreneur* (June 2019 - Present)

Researching, designing, and actively working in a book project, first to be delivered for pt-BR language. Topic is entrepreneurship in the age of information overload.

Other experiences

- **Backend and frontend for a portuguese learning articles web site** (2009-2017).
  Web developer and cofounder for a content-based site helping people to learn and improve their portuguese skills. Acted as a technical cofounder managing the Google AppEngine infrastructre and document ecosystem, thus enabling the cofounder-editor to work on articles. Peak was 300K users per month with top visitors from search engines such as Google. I this work I also helped to setup a question and answer workflow so to help the editor produce articles in a weekly basis.

- **Founder-developer for a TV-based browser-kiosk for semi-public spaces.** (2009-2016).
  Founder of the open source project *TelaSocial*, a web-based kiosk that used the Mozilla platform to create a social-aware visual dashboard experience using physical display TVs at places such as universities and science parks. http://www.telasocial.com.br

- **Full-time with Mozilla** (2005-2009, 2010).
  Mozilla Minimo — Was the lead UI software developer for the first Mozilla mobile project. Mozilla Labs Joey — software developer for Mozilla's first web synchronization project; Mozilla Chromeless — software developer for the HTML5-based app packager project enabling web apps for Windows and Linux desktop (like Electron today). In addition, I have helped Mozilla with evangelism and community support activities.

- **Full-time front-end engineer with Yahoo!** (2004-2005).
  Started helping Yahoo! Mail then moved to the Y! Messenger team helping them with their concept for their next generation web-based Y! Messenger. It was never launched due to my return to Brazil.

- **Technology evangelist for Netscape Communications / AOL**. (2000-2004).
  Technology evangelism activities related to marketing, engineering, and community support. Helped developers to make their sites compatible with modern W3C-based web standards. Activities included technical writing, demonstrations design and development, presentation design and peer reviewing, talks at partners and conferences, editorial work for the Netscape DevEdge site, and other technical development activities to help the evangelism team goals and workflow.

Other related information

- [Portfolio page](#).
- [See the learning projects I engaged from 2013 to 2019](#).
- [See full list of talks.](#) Talk case of 2019: [Yet Another Silicon Valley](#) talk.
- [List of written materials on Medium](#).
- https://www.linkedin.com/in/taboca/
- Also collaborated with others in scientific white paper authoring (W3C conference), Patent authoring USPTO, won contests relates to innovation and education, and volunteered in AIDSvideos.org.
- In my free time I offer a [craft beer making](#) course. This is a for-profit course.

Books enjoyed:

- Andy Grove: Only the Paranoid Survive, High Output Management; Culture: Conscious Business, Build to Last; OKR: Radical Focus, Measure What Matters; Early stage: Four Steps to the Epiphany; Entrepreneurship: The Hard Things about Hard Things, Originals; Collaboration: Free Innovation, The Starfish and the Spider.

Main education

- **Bachelor's Degree in Computer Science. (1993–2000)**
  From University of Sao Paulo (USP) Brasil**.**

Contact

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