

Sl: for (business name) eyes only.

Hi, (business name),

How did you come up with your name? Curious to know as it's so simple 🧐

Just joking, all joking aside allow me to get to the point of this email,

I'm reaching out to you today because I see that you are selling a chequebook on your website (website name) and I feel that you are missing something that could add more value to you and see you gain more attention.

Just out of interest, why haven't you considered adding content such as a newsletter into your business/website? This is a **small** piece of content that could add more attention to your website. There are other different types of content that could provide value to high I would like to share with you.

If this is intriguing to you then I would be happy to go through all over a 15 minute call with you.

Talk soon,
Kalum.