

## TURKEY

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| HISTORY                       | 4000BC: first traces of vines cultivated in Anatolia, eastern mediterranean = birthplace of wine<br>1925: <b>Kemal Atatürk</b> , founder of modern Turkey, set up the 1st winery as a part of his westernisation program.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| CLIMATE & WEATHER             | <b>Mediterranean</b> climate; mild & wetter in Thrace and on Aegean coast; dry inland                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| GRAPE VARIETIES               | 1200 varieties, 60 grown commercially. International varieties make up 5% of total vineyard.<br>Reds: Grenache, Cinsault, Gamay, Papazkarasi. Yapincak<br>Whites: Sémillon, Clairette, Riesling                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| VITICULTURE & WINEMAKING      | 560,000ha – <b>#4 biggest vineyard area in the world</b> , only 3% made into wine<br>One of the biggest producer of <b>table grapes</b> in the world.<br>White wines are meant to be drunk young.<br><b>Raki</b> : double-distilled brandy made from fermented dried grapes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| KEY REGIONS & CHARACTERISTICS | <b>1. Thrace &amp; Marmara – 40% of wine production</b><br>Around Istanbul and the sea of Marmara<br>Grows Gamay, Cinsault, Papazkarasi, Yapincak; Sémillon and Riesling<br>Home to <b>first boutique winery</b> i.e. <b>Sarafi</b> and 60 wineries<br><b>2. Aegean coast – 20% of wine production</b><br>Around Izmir, south-east of Istanbul and facing Greece<br>White varieties: Sémillon, Colombard, Bornova, Misketi and Sultanye<br>Red varieties: Cabernet Sauv, Grenache, Merlot and Alicante Bouchet.<br>20 wine companies in the region<br><b>3. Anatolia</b><br>Most demanding climate w vineyards up to <b>1,250m high</b> w severe winters and extremely high summer temperatures<br>Mainly <b>local varieties</b> : Okuzgozu and Bogiaskere for reds |
| PRODUCTION & BUSINESS         | Nearly 0.75m hl annual wine production with 50-50 splits between whites & reds<br>Very <b>low domestic wine consumption</b> w 1l/pers/yr.<br><b>Kavaklıdere's</b> Cankaya blend is the top selling white in Turkey<br>Kavaklıdere's Yakut blend is full bodied, dry, almost tannin-free blend is a top export wine.<br><b>12 producers control 90% of production</b> including Tekel (Buzbag brand = 25% of wine production into brandy & raki), Kavaklıdere, Doluca.                                                                                                                                                                                                                                                                                               |

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#4 vineyard area in the world  
 ↳ table and dried grapes  
 ↳ 3% made into wine

Grapes: Red: locals + Grenache, Cinsault, Gamay  
 white: locals + semillon, chardonnay, Riesling  
 Very low domestic consumption 4l/pers/yr

Key players: Hey  
 Kavaklıdere (Rakı)  
 Sarafin  
 Doluca

