

# Brief Development - Level 2 - Student Checklist

Identify an issue as a result of exploring the context	<ul style="list-style-type: none"> <li>Context Brainstorm - Identify range of issues within the context of future furniture</li> <li>Stakeholder Cross Charts</li> <li>Feasibility of issues as a possible project area</li> <li>Decision with justifications - select one issue to explore further and give reasons for choice - refer back to research completed above)</li> </ul>
Determine a need or opportunity and associated stakeholders	<ul style="list-style-type: none"> <li>Issue Brainstorm - identify range of ways your chosen issue could be solved</li> <li>Complete Existing Ideas Research with Stakeholder Feedback - summarise at end.</li> </ul>
Reflect ongoing consideration of the social and physical environment where the outcome will be developed and situated	<ul style="list-style-type: none"> <li>Work Environment Analysis - photos, measurements, resources available, skills and tools available, constraints etc</li> <li>Location research - as above - refer to assessment schedule for more details</li> <li>Summarise social and physical environmental priorities in both areas and justify why you have prioritised each factor. List in order of importance in a table and provide a justification for choice.</li> <li>Ongoing reflection towards impact of project on environment throughout assignment - evident in decisions and justifications for design choices.</li> </ul>
Reflect ongoing key stakeholders' opinions	<ul style="list-style-type: none"> <li>Stakeholder Questionnaire(s) - summarise key answers in attribute table</li> <li>Ongoing Stakeholder feedback gathered during research with summary and design decisions justified at the end of each research area <ul style="list-style-type: none"> <li>Existing Ideas</li> <li>Materials and Joining Methods</li> <li>Finishes</li> <li>Ergonomics</li> <li>Project Specific research</li> </ul> </li> <li>Evidence of feedback needs to be gathered from a range of different stakeholders throughout project and reflections should show consideration for each different stakeholder.</li> </ul>
Describe the outcome to be developed and explain why such an outcome should be developed	<ul style="list-style-type: none"> <li>Evident in your Initial Brief with Attributes (same layout as level 1) <ul style="list-style-type: none"> <li>Includes personal statement describing what the outcome needs to do and how it will solve the identified issue</li> <li>Explain why each attribute has been chosen.</li> </ul> </li> </ul>
Explain the physical and functional attributes required for an outcome	<ul style="list-style-type: none"> <li>In your Initial Brief, explain why each attribute has been chosen.</li> </ul>
Produce a final brief comprised of a conceptual statement and specifications	<ul style="list-style-type: none"> <li>Complete further research to define attributes into specifications (specifications are measurable)</li> <li>Develop brief in more depth - adding additional details as your complete your research.</li> <li>Explain and justify choice of each specification - link back to issue and need of stakeholders.</li> <li>Determine how you will ensure Quality Control (how will you ensure high quality control is achieved for each of your specifications?) and Quality Assurance (what tests will you complete to ensure quality assurance?) for each of your specifications.</li> </ul>