

UXPRESSIA

Content Writer Job @ UXPressia



Oi, mate! We at [UXPressia](#) are on the hunt for a content-hero to join our squad. We are a small team of a fast-growing product company so expect high speed, tons of interesting work and a lot of new challenges.

We are looking for a Jack of all trades who can shoot blog posts, tweets, microcopy, emails. Anything that has letters in it you write it.

Looking for someone who will understand us and our product, love and spread the word about us and our ideas.

Who Are We?

- UXPressia is a professional B2B SaaS product.
- It is a Service Design Tool for visualizing Customer and User Experience with the help of Customer Journey Maps, Personas, and Impact Maps.
- Our app has a 130,000+ user base that keeps growing each day.
- Teams from Microsoft, Micheline, Philips, Dell, Disney, Deloitte Digital love using our service.
- Been 3 years on the market and planning to stick around for at least 3x more than that.
- Behind our product stays a small yet very capable team of 8 rangers.
- We are fun to work with and we do everything so that our product has that same vibe.
- What else to say? Come along and see for yourself! 😊



UXPRESSIA

Your Must-Haves

- Proficient English.
- ❤️ for the language and writing.
- Ability to compose texts of various shapes and sizes: tweets, microcopy, mini-posts, and press releases, medium articles, long-reads, emails, you get the idea.
- Ability to compose normal size texts on a given topic at least 1/week.
- Ability to dive into a new field with the help of an expert (to be provided by us) and to produce awesome content.
- A good sense of humor!

Your Nice-to-Haves

(don't have these? You should be able to learn in an adequate time frame)

- You should know how to prepare texts for publishing on a WordPress blog and know how to publish them yourself.
- Your own style and ability to mimic other styles.
- All writing must be well researched, checked within Copyscape, have correct grammar and it should be just yum.
- Understanding of basic page SEO techniques for 2018/2019
- If you're familiar with UX and have a basic understanding of what service design is that is just whoa!

Your Dooties

- Create content (mainly blog posts) on a regular basis, at least 4-6 posts per month (the more the better!)
- Shoot tweets, facebook posts, and Quora answers on a regular basis.
- Reply to tweets on a daily basis.
- Compose answers, comments, and replies to other blog posts on a daily basis.
- Compose other types of content based on goals/tasks (emails, content for the web-pages, content for the Help section, etc.)
- Proof-read and improve incoming content (from other team members)



UXPRESSIA

- Generate ideas on imagery to be used in posts and marketing campaigns for our designers.

Your Reward

(in case of a full-time job in the office): 800 - 1300 USD

It will be based on the test and interview results. We can pay even more but for outstanding results only.

Salary for the remote workers will be discussed individually mainly based on your availability.

[CLICK HERE TO APPLY](#)

