

# APPROVED BIO:

## SHORT BIO:

### **Monique Bryan: The Personal Branding Coach**

In a world drowning in AI, Monique Bryan knows that personal branding isn't just another marketing checkbox – it's your secret weapon. As a dynamic Brand Architect, she turns established entrepreneurs from industry wallflowers into unforgettable powerhouses. Her philosophy is crystal clear: dream clients aren't just buying what you do, they're buying YOU. With 15+ years of making brands pop and collaborations with everyone from universities to PayPal and Burberry, Monique has mastered the art of making professionals stand out in a sea of sameness. Through her VIP Days (total brand transformation in 24 hours!), she blends fashion design flair with hardcore marketing strategy to create brands that don't just turn heads – they stop traffic. From bold psychotherapists to fierce lawyers, ambitious coaches to game-changing authors – she works with successful pros who are done playing small and ready to claim their spotlight.

## LONG BIO:

### **Monique Bryan: The Personal Branding Coach**

In a world where AI is taking over everything, Monique Bryan knows there's one thing a robot can't fake – YOU. As a master of turning "who's that?" into "THAT'S WHO," she combines her fashion design background with 15+ years of turning expertise into pure fire. She's cracked the code on helping established entrepreneurs own their awesome and showcase what makes them irreplaceable.

The stakes have never been higher. In this wild digital age, personal branding isn't just another business buzzword – it's the ticket to standing out in a world of copycats and AI clones. And as Monique always says, if you're not showing up as your full, fabulous self, you're leaving money on the table.

She's worked her magic with universities, business programs, and big names like PayPal and Burberry, but what really gets her fired up? It's helping incredible professionals step into their

power and own their worth. Her client squad includes psychotherapists who've found their voice, lawyers who've broken the boring mold, coaches who've become industry icons, and authors who've turned their words into gold – all rockstars who were ready to turn their expertise into influence.

Her signature VIP Days? They're like your brand's ultimate glow-up in 24 hours flat. Monique dives deep, gets real, and creates that perfect storm of strategy and style that makes her clients unforgettable. No more hiding behind corporate jargon or playing it safe – it's time to show up and show out.

Here's what Monique knows for sure: You can't afford to blend in anymore. Future clients aren't just buying services; they're investing in people – their vibe, values, and whole unique package. That's why she focuses on three game-changers: crafting bold brand visions, nailing knock-out positioning, and creating marketing strategies that have dream clients sliding into DMs.

Her approach? It's personal, it's powerful, and it's about creating brands that scream authenticity while strategically setting clients up for world domination (okay, maybe just industry domination... for now). Because for Monique, personal branding isn't just about looking cute on Instagram – it's about building legacies that have people talking even when you're on vacation in Bali.

Ready to stop playing nice and start playing big? Connect with Monique on Instagram @moniquebryan\_co, LinkedIn, or visit [www.moniquebryan.com](http://www.moniquebryan.com) to create a brand that's so authentic, it makes the competition nervous.

<https://www.moniquebryan.com/>

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