

**Information about the exhibit (Jury Card)
Trademark, Geographical Indication**

1. Possessor of rights (applicant) _____

2. Photo or the image of the Trademark (in the attachment)

3. Registration number _____ (Application for the
registration _____)

Classes as per the International Classifier and a short list of goods and services and services

4. Territory of goods and services distribution _____

5. Existence of the trademark visual identity (corporate style)

6. Years and countries of trademark registration (how many years and in which countries
trade-mark is functioning in)

7. Number of signed trade mark license agreements for use of trade mark inside the country and
abroad _____

8. Dynamics of realization of goods and services identified by trade mark submitted for contest

9. Financial evaluation of the trademark

The liability for information provided about the invention and/or organization lies with the
applicant of this form.

“ _____ ” _____ 20 ____ Signature _____
Stamp

Information about the participant:

1. Surname _____ Name _____ Patronymic _____

2. Legal person, whose representative is the participant: _____

3. Address of the legal representative or participant (postal and e-mail):

3. Contact phone number _____

Estimation (filled in by the Salon expert)

Estimation characteristics of the exhibit	Number of points
1. Exhibit protection level with protection documents	
2. Memorability of the trademark	
3. Information about users knowledge about the trademark	
4. Use of the trademark in the civil circulation	
5. Economic efficiency of the development implementation	
Final estimation	