

## HOW TO PERSONALIZE YOUR TREASURE HOUSE FUNDRAISER

# Follow the Quick Links On This Page

### NAME YOUR CAMPAIGN

We've brainstormed some ideas.

### **TELL YOUR TREASURE HOUSE STORY**

How can you inspire your friends, family, and colleagues to give to our supported living residence? **Vibrantly articulate what Treasure House means to you!** 

How has a resident impacted your life? How has Treasure House impacted your world? Why are you deeply committed to the Treasure House Phoenix model's mission?

Begin drafting your Treasure House Story with these templates! Click on the appropriate link below, go to the bookmark, copy the template text, past it into your campaign, and customize!

- Donor Template
- Resident Family Template
- Volunteer Template
- Board Member Template
- Staff Template
- Resident Template

#### INCLUDE AN IMPACTFUL IMAGE OR VIDEO

Choose one of our <u>images</u> or <u>cinematic videos</u> to help illustrate your impactful message.

### SPREAD THE WORD

Check out our ideas for quick communication via social, email, and text!

## **QUESTIONS?**

Contact Chris LeBlanc, Director of Donor Services

602-805-2586 | chrisl@treasurehouse.org



# **PAGE TITLE EXAMPLES**

- Raising Hope for Young Adults with IDDs: John's Treasure House Fundraiser
- Independence is a Gift: Support John's Treasure House Fundraiser
- Invest in Inclusivity: Support John's Treasure House Fundraiser
- Empower Young Adults with IDDs: John's Treasure House Fundraiser
- Help John Fundraise for Treasure House!
- John's Holiday Fundraiser for Treasure House

## TEMPLATE TO DRAFT YOUR TREASURE HOUSE STORY

DONOR TEMPLATE: Treasure House is a remarkable supported living residence for young adults with intellectual and developmental disabilities. I am raising money for Treasure House because I believe in the power of inclusivity and the potential that every individual holds. At Treasure House, young adults with disabilities discover ample resources to lead fulfilling lives, develop their skills, and foster independence. By raising funds for Treasure House, I aim to contribute to the meaningful work they do in empowering these young adults and ensuring they receive the support and resources they need to thrive. Every donation goes a long way in making a difference and promoting a more inclusive and compassionate society. I firmly believe that by supporting Treasure House, we can help create a brighter future for these individuals, filled with opportunities and the chance to achieve their dreams.

Your donations to Treasure House, an Arizona Qualified Charitable Organization, may slash your Arizona tax liability dollar for dollar.\* Maximize your Arizona Tax Credit! In Arizona, joint filers can receive up to \$841 for their contribution, and single filers can receive up to \$421. Empower people with disabilities today to unlock benefits at tax time. \*consult a tax professional

RESIDENT FAMILY TEMPLATE: I am raising money for Treasure House as the proud family member of a resident who has experienced the profound impact of this exceptional place firsthand. Treasure House has provided our loved one with a nurturing and supportive environment where they can flourish and lead a life filled with dignity, purpose, and joy. The care and resources provided by Treasure House have transformed not only our family member's life but also our entire family's experience. By raising funds for Treasure House, I want to express my deep gratitude and support for the remarkable work they do in enhancing the lives of young adults with disabilities. Every contribution we gather is a way for our family and others to give back, ensuring



that Treasure House continues to be a beacon of hope and empowerment for these special individuals. This fundraiser is a heartfelt endeavor to show our unwavering appreciation and dedication to Treasure House's mission.

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VOLUNTEER TEMPLATE: Being a volunteer at Treasure House has been a truly enriching experience, and that's why I'm wholeheartedly involved in this fundraising effort. I have seen the incredible impact that Treasure House has on the lives of young adults with disabilities, and it has inspired me to do more. This fundraiser is an opportunity to contribute my time and energy to a cause that matters deeply to me. I've had the privilege of witnessing the positive changes in the residents' lives and the sense of community that Treasure House fosters. By raising funds for Treasure House, I hope to play my part in supporting this incredible mission, ensuring that more individuals can benefit from the care and opportunities it provides. It's a way for me to give back to a place that has welcomed me into its family and to show my unwavering commitment to promoting inclusivity, empowerment, and a brighter future for all those who call Treasure House their home.

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BOARD MEMBER TEMPLATE: I am actively involved in this fundraising initiative for Treasure House as a dedicated board member, and my commitment stems from a deep belief in the profound impact that this organization has on the lives of young adults with disabilities. Serving on the board has allowed me to witness the incredible work that Treasure House does firsthand, providing a safe and nurturing environment where these individuals can reach their full potential. By raising funds for Treasure House, I aim to ensure the sustainability and growth of our programs and services, fostering independence and inclusivity. This fundraiser is a testament to the tireless efforts of our team and the commitment of our community to making a tangible difference in the lives of these young adults. It's about securing the resources necessary to continue our mission and offer a brighter future for those we serve. Together, we are championing



inclusivity, independence, and the well-being of the individuals who call Treasure House their home.

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STAFF TEMPLATE: : As a member of Team Treasure House, I am passionate about this fundraising initiative because I witness the transformative impact of our work every day. Treasure House is not just a place of residence; it's a loving, supportive community that empowers young adults with disabilities to lead meaningful lives. We see firsthand the positive changes in the lives of our residents, and we are deeply committed to their well-being. This fundraiser is an opportunity for us to rally support and secure resources to continue providing the care, education, and support that these exceptional individuals need. It's a testament to our dedication and belief in their potential, and a way for us to express our gratitude for the privilege of working with such inspiring individuals. Our goal is to ensure that Treasure House remains a place of hope, growth, and empowerment for all those who call it home, and this fundraiser is a crucial step towards achieving that.

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RESIDENT TEMPLATE: : I am participating in this fundraising effort for Treasure House because this extraordinary place has been my home and a source of boundless support and opportunities. Treasure House has provided me with a loving and inclusive community where I have been able to learn, grow, and live a fulfilling life despite the challenges I face. By raising money for Treasure House, I hope to give back and help ensure that others like me can continue to benefit from the life-changing resources and care provided here. This fundraiser is not just an act of gratitude but also a chance for me to contribute to the very place that has empowered me to become the best version of myself. I want to show the world that individuals with disabilities have dreams, aspirations, and the capacity to thrive, and by supporting Treasure House, we are making those dreams a reality.

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#### **COMPELLING VIDEOS**

**Tip:** WATCH the videos to determine which one will best enhance your Giving Campaign. Then, click the video link and select the 'copy link' icon.



A Supportive Living Residence Changing Communities - YouTube

**Experience IDD Inclusion at Treasure House - YouTube** 

Job Opportunities: A Key to Independence for IDD Young Adults - YouTube

Volunteers Give & Receive - YouTube

Residents & Families are Positively Impacted by Treasure House - YouTube

Matt Sedwick's #TreasureHouseStory - YouTube

Nick Valitutti's #TreasureHouseStory - YouTube

Residents Define Independence | Treasure House Phoenix - YouTube

**Experience IDD Empowerment at Treasure House - YouTube** 

Videos by The Creative District

### **INSPIRING IMAGES**

- Find yourself in our event galleries: <a href="https://bit.ly/47NQSEQ">https://bit.ly/47NQSEQ</a>
- Life at Treasure House: https://bit.ly/3sTOBcB

### SHARE YOUR FUNDRAISER

Tell your friends, family, and colleagues about your fundraiser through social media, email, text, smoke signal, etc.



**SOCIAL MEDIA:** @treasurehouseaz is a supported living residence for young adults with intellectual and developmental disabilities. This nonprofit helps their residents achieve their dreams and then some! I'd really love for you to check out my #TreasureHousePHX Fundraiser, where you'll learn more about what this mission means to me.

Please consider making a meaningful contribution! Every dollar enriches the lives of people with IDD. [Insert Link]

**EMAIL:** Hello! I'm hosting an online fundraiser for a nonprofit that is really important to me, and I wanted to share it with you! Treasure House is a supported living residence for young adults with intellectual and developmental disabilities. It's special to me because X.

If you check out my Treasure House Fundraiser, you'll read even more about what this mission means to me. I really appreciate you taking the time to learn more and give!

[Insert Link]

Thank you!

**TEXT:** Hey! I started a fundraiser for Treasure House, a supported living residence for young adults with intellectual and developmental disabilities. If you click on this link you'll learn more about what the nonprofit means to me. Please check it out and give. [Insert Link]

If you have any questions about JustGiving for Treasure House, please contact:

Chris LeBlanc
Director of Donor Services
<a href="mailto:chrisl@treasurehouse.org">chrisl@treasurehouse.org</a>



THANK YOU, for your generous fundraising efforts!