

_____’s Rubric for Clean Water Call to Action

Concerns	Meets Criteria (Level 3)	Exceptional
	Your call to action has a clear purpose and audience for call to action.	
	Call to action presents clear facts and educates the audience on the issue.	
	Used the organization of beginning, middle, end when creating.	
	I have a way to measure the effectiveness of my Call to Action.	
	Call to action is aesthetically appealing, and draws the audience to the message.	
	Used appropriate writing conventions.	

Feedback: