



CROSSROADS

MALDIVES

by S Hotels & Resorts under Singha Estate

The MARINA

Hard Rock
HOTEL
MALDIVES

SAI LAGOON
CURIO COLLECTION BY HILTON

Discover the Maldives' Cultural Treasures at CROSSROADS Maldives

Maldives, 14th March 2025 – While many visitors picture their vacation in the Maldives as lounging on the sandy beaches and enjoying the crystal-clear waters, CROSSROADS Maldives, the country's first integrated destination, presents a new perspective by highlighting the rich cultural heritage of the country for a remarkable experience.

Historically, the Maldives has attracted explorers, traders, and pioneers from diverse cultures, all of whom have played a role in shaping the islands' unique heritage and culture. At The Marina@CROSSROADS, guests can immerse themselves in authentic local culture through educational displays, skilled artisanship, and mouthwatering traditional cuisines. The Maldives Discovery Center provides an engaging and informative experience with interactive exhibits, guiding guests through an in-depth exploration of the islands' maritime history, cultural legacy, and the environmental challenges it currently faces.

For culinary enthusiasts who seek genuine local flavors while traveling, Kalhu Odi, the first local fine dining restaurant, transforms Maldivian cuisine into an exquisite gastronomic adventure. Each dish, from traditional meals to innovative fusions, offers an explosion of flavors reflecting Maldivian culinary heritage.

The Marina@CROSSROADS features a range of local brands that allow small businesses to present their products to international travelers. Guests can find the ideal souvenirs through local craftsmanship and brands. Woody specializes in sustainable, handcrafted mango wood utensils and tools, making for unique gifts to bring home. Alternatively, visitors can stop by Art & Soul to create a piece of art that encapsulates their best memories of the Maldives, crafted by talented local artists.

As visitors explore the diverse experiences at CROSSROADS Maldives, they not only discover the beauty of the islands but also gain a deeper understanding of its vibrant culture and traditions. This destination is a perfect blend of relaxation and cultural immersion, offering something for everyone—from those seeking serenity to those eager to learn and connect with the Maldives' rich heritage. CROSSROADS Maldives is more than just a vacation; it's an opportunity to experience the heart and soul of the Maldives in ways that will leave a lasting impression. To learn more visit www.crossroadsmaldives.com



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About CROSSROADS Maldives

CROSSROADS Maldives is the premier multi-island, integrated leisure destination combining the perfect mix of uber-chic leisure indulgence and barefoot luxury resort stays neatly wrapped into one of the most idyllic holiday experiences the Indian Ocean can offer. A mere 15 minutes from Velana International Airport and Malé, CROSSROADS Maldives invites you to go beyond the typical “one-island, one-resort” experience and enter a fully integrated lifestyle destination. With three resorts SAii Lagoon Maldives, Hard Rock Hotel Maldives, SO/ Maldives, a 30-berth quay, the legendary Hard Rock Cafe, diverse retail and dining, thrilling excursions, and blissful spa offerings, this is where the modern Maldives holiday begins. Developed by S Hotels and Resorts Public Company Limited and Singha Estate Public Company Limited, CROSSROADS is a destination for modern world voyagers. To learn more visit www.crossroadsmaldives.com

About SAii Lagoon Maldives, Curio Collection by Hilton

SAii Lagoon Maldives, Curio Collection by Hilton is part of Maldives’ first leisure destination, CROSSROADS Maldives. Awarded Indian Ocean’s Top 10 Resorts by Conde Nast Traveller Readers’ Choice Awards 2023 SAii Lagoon Maldives, Curio Collection by Hilton features 198 villas, including family beach villas and overwater villas, a beachfront kid’s club, multiple dining options, a spa, and a beach club. Designed to offer the down-to-earth indulgent essence of the Maldives luxury resort experience SAii is the perfect place to unwind, relax, and recharge with your loved ones. For more information about SAii Lagoon Maldives, Curio Collection by Hilton, please visit www.saiiresorts.com/maldives/lagoon/

About Hard Rock®

Hard Rock International (HRI) is one of the most globally recognized companies with venues in over 74 countries spanning 313 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops®, Live Performance Venues and Cafes. Its Unity by Hard Rock™ global loyalty program rewards members for doing the things they love across participating properties around the world. HRI also launched a joint venture named Hard Rock Digital in 2020, an online sportsbook, retail sportsbook and internet gaming platform. Beginning with an Eric Clapton guitar, Hard Rock owns the world's largest and most valuable collection of authentic music memorabilia at more than 88,000 pieces, which are displayed at its locations around the globe. HRI became the first privately-owned gaming company designated a U.S. Best Managed Company by Deloitte Private and The Wall Street Journal in 2021 and has since been honored fourfold. Hard Rock was also honored by Forbes among the World's Best Employers, as well as Best Employers for Women, Diversity and New Grads and a Top Large Employer in the Travel & Leisure, Gaming and Entertainment Industry. In the 2022 Global Gaming Awards, Hard Rock was named Land-Based Operator of the Year for the second time in four years. Hard Rock International currently holds investment grades from primary investment-grade rating agencies: S&P Global Ratings (BBB-) and Fitch Ratings (BBB). For more information on Hard Rock International, visit www.hardrock.com or [shop.hardrock.com.. https://hotel.hardrock.com/maldives/](https://hotel.hardrock.com/maldives/)

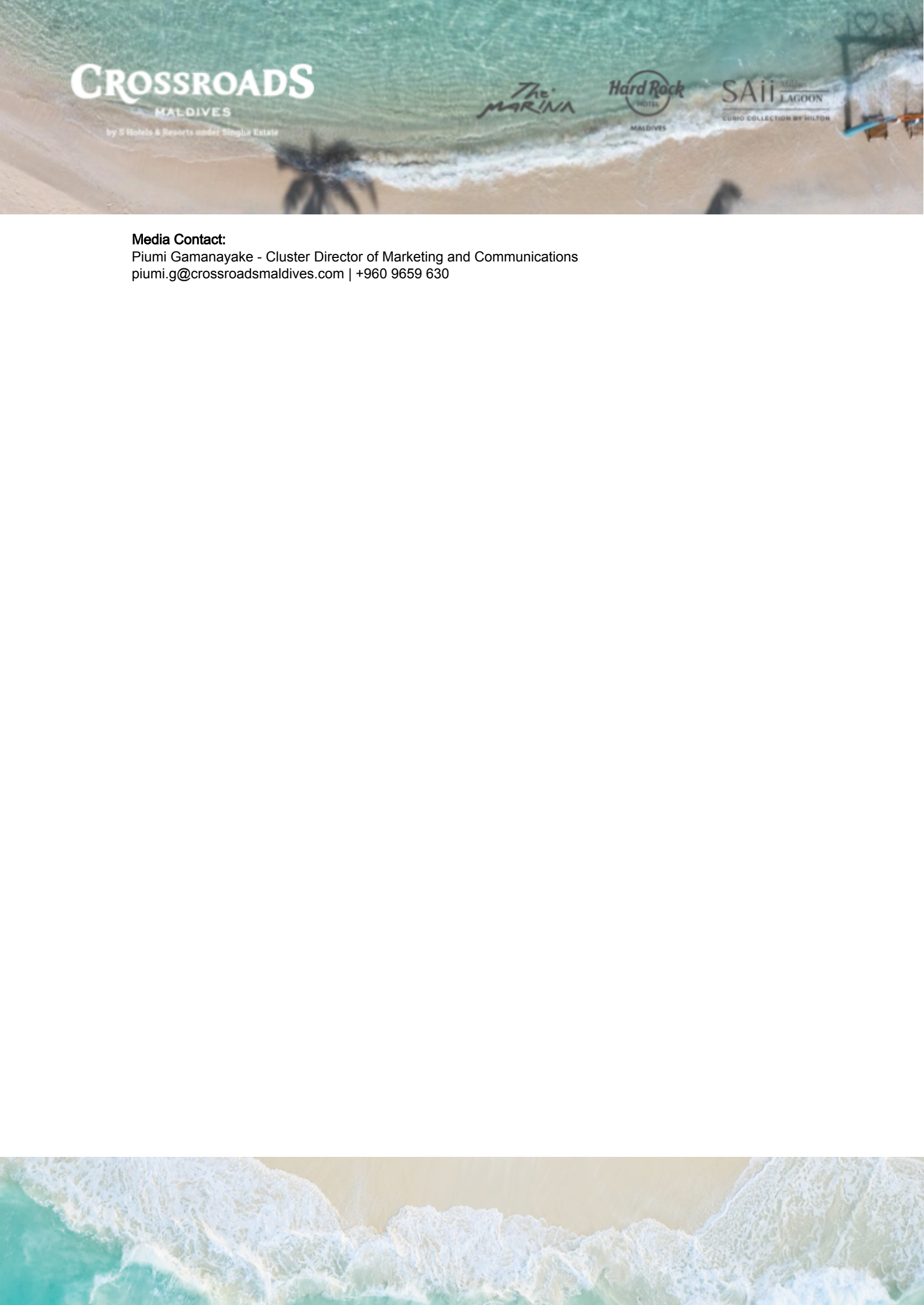
About SO/ Maldives

A sartorially-rooted retreat set on a pristine private island surrounded by the Emboodhoo Lagoon, SO/ Maldives is located just a 15-minute speedboat ride from Velana International Airport. Harmoniously blending rare accessibility with exquisite serenity, SO/ Maldives offers 80 luxurious over-water and beachfront villas ranging from one to three bedrooms with stunning views and private pools. Three distinct dining venues, curated entertainment and activities, a Wellness Camp—complete with a spa, salon, and mindful programming—and dedicated kids and teens clubs, make SO/ Maldives a stylish and covetable destination for families, friends and couples alike.

Social Media:

Facebook: www.facebook.com/CrossroadsMaldives/
www.instagram.com/crossroadsmaldives/

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