

5 Emails a Day Strategy

All just examples

Email type 1 FreeValue

Subject line: A Women's Message Farther and Higher 🧡

Dear (Name),

I love the whole artistic surfer vibe on supporting positivity in this day in age for Women's creativity and longevity.

The connection between you, the artist, and the customers/fans is heartwarming and beautiful. There aren't many brands like this, and it's a nice thing to see.

Seeing how you desire to connect to the people and spread your message(s) was inspirational and gave me an Idea for improving the connection with your current customers in turn increasing the value you offer to each customer.

I went and created a (example) newsletter more suited to your brand and ideals.

Once you check it out, get back to me and tell me what you think about it.

https://docs.google.com/document/d/18G58En9S1R95I17Jqdnv9vnrbluwY_YHbVfjYzqD5fs/edit?usp=sharing

(not gonna use links when I actually send)

Best Regards,
Aseel Alsamameh

Email type 2 OfferingFreeValue

Subject line: Selling Art 🎨 While Being a Mom 🧡

Dear Robin,

I'm impressed by the artistic surfer vibe of your brand and how it promotes positivity and creativity for women.

Your connection with customers/fans is heartwarming and beautiful. In a world where such brands are rare, yours is a refreshing sight.

Your desire to connect with people and spread your message(s) is truly inspirational. It has inspired me to think about ways to improve the connection with your current customers, thereby increasing the value you offer to each one.

As a result, I've taken the liberty of creating an example Sales page that I believe is better suited to your brand and ideals. I'd love for you to check it out and let me know your thoughts.

Get back to me and I'll send it as soon as I can.

Thank you for your time and consideration.

Best regards,
Aseel Alsamameh

Emails for 1 and 2 are very similar due to the same kind of branding and messages

Email type 3
StraightToSalesCall

Subject Line: Your Rings NEED More ATTENTION... 💍

Dear, (Name)

I believe your rings deserve more attention than they're currently getting. Your story is heartwarming and deserves to be known!

To get to the point I'm a social media marketer working with companies to draw in more attention.

I am only an outsider and only know what I can see, because of this we need to schedule a call and develop methods to take you and your business to higher elevations.

A quick 20-30 min call may be too much to ask for, but a shot in the dark with nothing to lose can't hurt.

Think hard; Act fast,
Aseel Alsamameh

Better tone but the same type of email

Subject Line: Elevating Your Rings to the Attention They Deserve 💍

Dear (Name)

I was struck by the beauty and craftsmanship of your rings, and I believe they deserve more attention than they're currently getting. Your story is also heartwarming and deserves to be shared with a wider audience.

As a social media marketer, I specialize in helping companies like yours attract more attention and reach higher elevations. I would love to explore ways to help you grow your business and showcase your rings to a broader audience.

I understand your time is valuable, so I propose a quick 20-30 minute call to discuss your goals and develop strategies to achieve them. This call would be a no-pressure opportunity to learn more about each other and see if we're a good fit for working together.

I hope you'll consider this offer and take the next step to elevate your rings to their full potential. Please let me know if you're interested in scheduling a call.

Best regards,
Aseel Alsamameh

Sorry Email 4 and 5 I won't be sharing since it's original ideas I believe are too good to share.

