

Resources related to digital strategy/technology strategy (most from cultural heritage)

Digital Strategy:

[Digital Strategy for Museums Guide by CogApp \(2017\)](#)

[Digital Engagement Framework - Jasper Visser & Jim Richardson, 2015](#)

[Museums and Digital Strategy Today \(AAM, 2017\)](#)

[Is a Digital Strategy the Answer to All Your Digital Problems? 2017](#)

[An Introduction to Digital Strategies for Museums \(Jack Ludden - 2014\)](#)

[Ford's Theatre Digital Strategy Project](#)

[Practical Approaches to Digital Strategy](#)

[Developing Digital Strategies - Collections Trust](#)

[Culture is Digital - gov.uk](#)

[Tate Digital Strategy 2013–15: Digital as a Dimension of Everything \(John Stack\)](#)

[Warhol Museum Digital Strategy 2015-2017](#)

[Science Museum Group UK Digital Strategy 2015-2017](#)

[Digital is More than a Department, It's a Collective Responsibility \(Loic Tallon, 2017\)](#)

[Conceptualizing Digital Transformation in Business Orgs: A Systematic Review of Literature](#)

Related posts from *thoughtsparked* blog:

[A \(Somewhat\) Tongue in Cheek Digital Strategy Consultation](#)

[What and Where is Digital?](#)

[Leading Change: How to Prioritize](#)

Digital Transformation:

[Museums Doing Digital & Museums Doing Good - can we forge a connection? S. Maulde 2017](#)

Technology-focused:

[IT Services Strategy Documents from Stanford University](#)

Strategy

[CogApp Reading List on Strategy](#)