

## **Call for Proposals: Working with What You Already Have: Building and Capturing Value in Digital Collections Webinar Series**

The CARLI Created Content Committee is organizing a webinar series to share case studies, practical solutions, hands-on training, and best practices for developing and demonstrating the value of digital collections. We are seeking presentation proposals for these webinars to be held between February and April 2020. Webinars should be between 35-45 minutes long with a brief Q&A session afterwards.

The goal of these webinars is to share successful experiences curating and showing the value of digital collections and to create a series of examples and resources for CARLI members to reference and implement at their own institutions. Please send your proposals (including name(s) of presenter(s), institutions(s), contact info, and a brief abstract (100-300 words) via the Google Form linked below by October 31, 2019. Presenters will be notified by December 1, 2019. If you have questions, please contact: [support@carli.illinois.edu](mailto:support@carli.illinois.edu)

Submit here: <https://forms.gle/aYZZTRwtKw9k1ocp9>

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Example presentation topics are given below, but do not represent an exhaustive list of topics being considered:

Assessment strategies:

- Tools and strategies for assessing the value and impact of digital collections, such as Google analytics, Facebook analytics, page views, etc.
- Case studies or best practices in demonstrating engagement through social media
- How the value of digital collections is communicated to various stakeholders

Digital Collections Outside of a Local Context:

- Assessing your metadata for its completeness
- Setting up your digital collections to migrate and aggregate well in other environments
- How best practices and consistency contribute to shared use of digital content
- Thinking beyond the local context when creating metadata application profiles

Value of digital collections in teaching, curriculum development, or scholarship:

- Finding and collaborating with teaching faculty or external partners to develop digital collections
- Digital library pedagogy and developing lesson plans using digital collections
- Tools, practices, and strategies for facilitating digital humanities research by getting researchers the data they need
- Supporting digital scholarship and digital publishing opportunities for faculty and students
- Best practices for managing student and graduate assistants during experiential learning placements