

PRECIOUS ARUNDE

SOCIAL MEDIA MANAGER

PROFESSIONAL SUMMARY

A creative Social Media Manager and Content Creator experienced in managing digital platforms, shaping content direction, and bringing ideas to life through engaging visual content. I support organizations in strengthening their digital presence, maintaining a consistent voice, and building strong audience communities. I am passionate about storytelling, creating visual content, and community building.

CORE COMPETENCIES

- Social Media Strategy
- Content Creation and Planning
- Brand Management
- Time Management and Multitasking
- Adaptability

EXPERIENCE

Social Media Manager | Eutopiatech (Jan 2026 – Present)

- Designed creative graphics for promotional materials
- Created engaging posts to increase visibility
- Maintained brand consistency across platforms

Content Creator/Social Media Manager | Kissbyrundy (Feb 2024 – Dec 2025)

- Managed social media platforms
- Created engaging content aligned with campaigns

- Responded to customer inquiries
- Produced product photography

Human Resource Management | Nigerian Shippers Council (Jan 2025 – Jan 2026)

- Supported recruitment and documentation
- Maintained employee records
- Assisted in budgeting and admin tasks
- Prepared reports and correspondence

## EDUCATION

B.Sc. Sociology (Second Class Upper) – Ambrose Alli University (2024)

SSCE – 2017

## CERTIFICATION

NYSC Certificate – 2025

## TECHNICAL SKILLS

- Google Workplace
- Video Editing
- Product Photography
- Ads Management
- Analytics Tools
- Canva

## REFERENCES

Available upon request.

