Week 3: Ch3

10.19.2023

- Icebreaker - favorite study spot?
- 10 min to think and write down notes on notecards
  - Note #1: "When you create a model from proxies, it is much simpler for people to game it." -p55
  - Note #2: Blind spot in college ranking system: student financing
  - Note #3: TCU incentivized to push funding toward *popular* things (e.g., football)
  - Note #4: Incentive to lower standards → increase graduation rates -> raise score
  - Note #5: "We want fairness. There is no fairness if you don't let us cheat."
  - Note #6: Conclusion – "opposite of a WMD"
- Note #1: "When you create a model from proxies, it is much simpler for people to game it." -p55
  - Models ⇒ standardization and efficiency
  - Negative feedback loop – Models need to reasonably reflect word of mouth for legitimacy
  - Transparency ⇒ easier to game the system
  - Models become stale – need to update and adapt
    - Incremental improvement
- Note #2: Blind spot in college ranking system: student financing
- Note #3: TCU incentivized to push funding toward *popular* things (e.g., football)
  - Win ⇒ word of mouth
  - $ ⇒ schools ⇒ "popular" things @ UW [CSE, business, med]
    - Social sciences et. al neglected
  - Schools run as a company
    - Goal: growth and $ (not necessarily prioritizing education)
  - Lack of diversity
  - "Capacity-constrained"
- Note #4: Incentive to lower standards → increase graduation rates -> raise score
  - Raise score ⇒ $ >>>
  - Raise score ⇒ cheating students out of education
  - Baylor paying for retaking SATs
  - LA high school falsifying / boosting students' grades ⇒ go to college unprepared
- Note #5: "We want fairness. There is no fairness if you don't let us cheat."
  - Some groups getting unfair advantage
  - Higher stakes for poorer communities
    - Elaborate system because really high stakes
- Note #6: Conclusion – "opposite of a WMD"
  - Big database of data
    - If you went and chose a college again, what would you look at?
  -

US News Ranking	Data	Word of Mouth
Reputation Public / Private / Ivy For Ivy, alumni super important…why? Legacy and acceptance means that it's very very very likely that student will go there → more guarantee of $		Reinforcing western ideas of education

- Scale is enemy of equity
- No model / system ⇒ random chance (lottery)?