

Subject: Berlin student with question?

E-Mail content:

Hello [owner's name], I am a marketing student in Berlin, [neighborhood], and I need to help a local company for a student project.

I have researched two major Hair Salons in Berlin and discovered an effective strategy that I'd like to share with you.

I believe that it can help you attract new customers for your Hair Salon in [location].

Would you be willing to have a quick call in the next few days to discuss how I can help you?

Sincerely,

[name]