



Fall Leadership Conference

Hosted by Creighton Heider College of Business
at the Harper Center
602 N 20th St, Omaha, NE 68102
Wednesday, October 14, 2026

Register for an action-packed day that will:

- Motivate your new members
- Train and focus your officers
- Surfing to Success is this year's theme and this conference will give you and your members the tools to have all the success within your program of work for 2026-2027!

What does the conference offer?

- DECA-related workshops presented by the State Officer Action Team on ways to get the most out of every year of membership.
- Business/Industry professionals who will present information about potential career paths and help students prepare for college and the workforce.
- AdVenture Morning Track sponsored by the American Advertising Federation (AAF) of Nebraska. This track will go from 10am-11:55 am. Students will be divided into small groups and tasked with creating an ad strategy for Fun Plex. AAF professionals will help and guide students as they are working and then present to Fun Plex's representatives. This is a great option for students that are interested in advertising, leaders in your chapter or have attended FLC before, limited space. This will be limited to 70 student participants.
- Keynote Speaker and workshop presenter, **Lamarr Womble**. Known for his dynamic approach and impactful message, Lamarr will help you access a more fulfilled life by teaching you to discover that it's not just about what you do but who you want to be! Since 2008, Lamarr has inspired over 60,000+ individuals, helping them navigate their personal and professional journeys with clarity, confidence, and vision. As the author of *Legendary: How Any Student Can Become a Legendary Leader*, Lamarr continues to redefine leadership and motivate audiences to achieve their full potential
- Who should attend? DECA members, chapter leadership team members, prospective state officers, and chapter advisors.

Registration: \$45.00 per person *Lunch and all conference materials are included.* Registration is required. **Paid DECA membership is also required of all attendees.** Attendee spreadsheet, membership roster and registration must be submitted via [JotForm](#) **no later than** Wednesday, September 23. **Double check name spellings and that all columns are filled out!

Registration for the AdVenture track will be on cut off at 70 students. Spaces will be held on a first come first serve basis.

Payment: Like last year, you will receive an electronic invoice from QuickBooks Online (QBO) after we receive your Jotform registration. Please wait for the QBO invoice before sending payment. Please include the QBO invoice with your payment by check. Contact jessica.stoner@nebraska.gov to request online payment in QBO.

Parking: Creighton Heider College of Business at Harper Center has parking on the south side of the building for vans and smaller vehicles. Please indicate if you will need **bus parking** on your registration form. This is in a separate lot.



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Schedule At-A-Glance

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8:00-8:30	Conference Registration / Exhibit Viewing
8:45-9:00	Opening Session
9:05-9:50	Keynote Presentation
10:00- 12:05	DECA Advisor Meeting
10:00-12:05	AdVenture Track
10:00-10:35	Workshop Rotation #1 (State Officer Workshops, Keynote Speaker workshop, Creighton professor workshops)
10:45-11:20	Workshop Rotation #2 (Workshops repeated)
11:30-12:05	Workshop Rotation #3 (Workshops repeated)
12:10-12:55	Lunch / Exhibit Viewing
1:05-1:40	Workshop Rotation #4 • Competition Prep-Taste of DECA • Business/Industry Sessions • Leadership Sessions
1:50-2:25	Workshop Rotation #5 • Competition Practice (Sessions repeated) • Business/Industry Sessions • Leadership Sessions