

## **Mass Ave Coalition Festival – Chester Park - 2022 Sept 18 (1-4pm)**

Collaborators: 4 neighborhood associations (St Botolph, Claremont, Worcester Sq, Chester Sq)

Active, sensory, playful activities such as

- Dancing, kids' rodeo, performances and other activities in the street
- Planting mums in raised beds
- Kid-powered waterwheel & toy boats or rubber ducky race in fountain pool(s)
- Face-painting, craft tables
- Fire engine

Music, such as

- Berklee &/or NEC
- Emperor Nelson's Stationary Marching Band (skilled raucousness to draw crowd)
- DJ or playlists for jazz, soul, ...

Food, such as

- popcorn machine
- Boston Baked Beans (said to have been invented down the street at Parmelee Bakers)
- samples from local vendors
- BPD ice cream truck

Interactive exhibits, such as

- Lift flaps on fence to discover Mass Ave history by street address
- Chat with our local historians, such as Alison Barnett, Steve Jerome, Russ Lopez
- Delve into NU's data visualizations to learn about our community
- Visioning
  - [15-min city](#),
  - [Restorative Cities](#),
  - [Complete Streets](#),
  - [Path as Place](#),
  - [Universal Design](#)
  - [Tree Equity Score](#)
  - Chester Park mid-block crossing
  - Draw your dream
- Get code(s) or coupons offering discount/free item at businesses within 15-min walk
- Check out books related to Mass Ave, from [BPL's bibliocycle](#)
- Voter Registration
- Open house at 532 Mass Ave – South End Historical Society

Community exhibitors, such as

- [Speak for the Trees](#), [Boston Urban Forest Plan](#)
- [Greenovate Boston](#)
- Boston Transportation Dept, [GoBoston2030](#),
- [Livable Streets](#), [Walk Boston](#), [Boston Cyclists Union](#)

Décor

- How to connect two sides of park? Such as balloons, temporary crosswalk, police assistance, stile

Invited guests – such as

- Elected officials and candidates for office
- Local media

Co- sponsors – such as

- Boston Medical Center, Northeastern University
- Tenants Development Corp, CDC Fenway

Promotion – door-knockers, posters, social media, sponsor & participant communities

Funding – Go Fund Me, NU, BMC, Olmsted Now

Volunteers – [sign-up](#), pot-luck grill July 13 ([RSVP](#) for location)