

EHC Special Day Playbook (Jan 26) - cancelled?

Is this the same as

https://drive.google.com/file/d/14KUrq1M-Nk2mjAalGiTcMPJAm0PT84I/view?usp=drive_link

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- Engage **3,000+ EHC members** with early emails/texts.
 - Launch EHC renewal offers (\$1,111/year or \$1,999 for 2 years) with bonuses.
 - Looping in @Yvonne Matta about this so she can help execute!
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