

UDW Demonstration Project Evaluation Framework & Work Plan

Evaluation Objectives

The UDW Demonstration Project evaluation will focus on understanding the effectiveness and impact of the UDW Demonstration Project, using a **learning-focused approach** to refine and improve program strategies. The objectives include:

1. **Assessing Member Outcomes and the Member Experience** – Tracking how UDW conducts outreach and recruits students; Measuring student enrollment, persistence, completion, and economic mobility.
2. **Evaluating Strategies for Enrollment, Completion, and Pathway Development** -- Understanding how colleges design, implement, and refine pathways to support UDW students.
3. **Examining Employer & Industry Engagement** – Assessing the strength and effectiveness of partnerships in providing career opportunities.
4. **Tracking Cross-College Collaboration** – Understanding how colleges share best practices and build collective capacity.
5. **Supporting Learning about Technical Assistance (TA) & Iterative Design** – Ensuring WestEd's TA aligns with college needs and supports continuous learning to improve TA along the way.