Dennis Gavrilenko

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EDUCATION

University of California, Los Angeles (UCLA) | Los Angeles, CA   **Sep 2021 – Mar 2025**

B.A. in Business Economics, Minors in Data Science Engineering, Geology | GPA: 3.8/4.0, Dean's Honor List | SAT: 1580, ACT: 35
- **Relevant Coursework:** Intro to Data Science, Intro to Machine Learning, Econometrics, Intro to Computer Science, Programming in R, Linear Algebra, Micro/Macroeconomic Theory, Probability Theory, Calculus I/II/III, Intro Accounting

Sciences Po | Paris, France   **Aug 2023 – Dec 2023**

Semester Exchange: International Trade & Finance, Labor Economics, Corporate Governance, French Imperial History, French A1

PROFESSIONAL EXPERIENCE

Boston Consulting Group (BCG) | *Incoming Summer Associate* | Seattle, WA   **Jun 2024 – Aug 2024**

UCLA Undergraduate Admission | *Campus Tour Guide* | Los Angeles, CA   **Jan 2023 – Present**
- Providing in-depth, informative, 90-minute tours of the UCLA campus to 2000+ guests (prospective and admitted students).
- Showing everyone how wonderful and amazing UCLA is and encouraging hundreds of students to pursue higher education.

The Kraft Heinz Company | *Product Manager Intern* | Chicago, IL   **Jun 2023 – Aug 2023**
- Built four dashboards for digital supply chain team to make data-driven decisions while managing 15+ stakeholder interests.
- Created an interactive data visualization model with pivot tables in Excel, decreasing unordered customer inventory by 20%.
- Developed a process map of limited inventory distribution and automated two features, reducing time requirements by 15%.
- Coordinated product development with 10+ data engineers and UX designers to align product vision with business goals.

Amazon Prime Gaming | *Product Consultant* | Los Angeles, CA   **Apr 2023 – Jun 2023**
- Developed a product roadmap and designed 5+ high-fidelity mock-ups in Figma for Amazon Prime Gaming's website.
- Created two strategies to gamify UX with weekly website prizes, increasing user retention by 25% and signups by 10%.

kommu | *Product Manager Intern* | Los Angeles, CA   **Mar 2023 – Jun 2023**
- Planned technical feature set and designed 20+ high-fidelity mock-ups in Figma for a tech startup's new web portal login.
- Analyzed 200+ user's data to determine top growing markets and recommended three new marketing strategies for Q3-Q4.

Hussle | *Marketing Lead* | Los Angeles, CA   **Aug 2022 – Dec 2022**
- Collaborated with development and customer success teams to create two new startup app features based on user feedback.
- Directed all marketing operations, created a $3000 marketing budget, distributed 1000+ flyers, organized 3 outreach efforts.

First Republic Bank | *Lending Services Intern* | San Francisco, CA   **Jun 2022 – Sep 2022**
- Built a dashboard with pivot tables and Excel VBA to analyze 100+ intern surveys and recommend 3 areas for improvement.
- Digitized the bank's paper housing records system to simplify access and increase loan closing efficiency by 25%.
- Continuously communicated and implemented changing needs for 40+ stakeholders, including 2 managers and 35+ clients.

Kunduz | *UCLA Marketing Director* | Los Angeles, CA   **Jan 2022 – June 2022**
- Managed and hired 6-person student team that added 1200+ users for the ed-tech app in three months through events I led.
- Developed creative grassroots marketing strategies to recruit new student users, organized weekly team meetings events, met with 500+ students to receive user feedback, and recommended four new product features based off customer feedback.

LEADERSHIP AND VOLUNTEER EXPERIENCE

The Bruin Group Consulting | *Project Manager, Senior Consultant* | Los Angeles, CA   **Jan 2022 – Present**
- Led a 10-week consulting project to create growth strategies that increased a startup carpooling service's user base by 300%.
- Managed a 5-person cross-functional team while leading weekly client meetings and driving deliverable development.
- Created a developer marketing strategy and implementation timeline for a startup's SaaS and API products.

Boy Scouts of America | *Senior Patrol Leader, Quartermaster* | Antioch, CA   **Feb 2014 – Sep 2021**
- Led my troop of 20+ Scouts on extended camping trips, earned 51 merit badges, advanced 10+ younger Scouts' ranks.
- Participated in several city clean-ups and Christmas tree pickups while volunteering hundreds of community service hours.
- Volunteered in 13 Eagle Scout Projects, earned 2 Eagle Scout Mentor pins, completed National Youth Leadership Training.

SKILLS AND INTERESTS

- **Program Skills:** Data Analysis (Python, R, SQL, VBA, Power BI, Excel), Project Management (Jira, Notion, Agile Development, Scrum), Product Marketing (Road Mapping, User Personas/Research, A/B Testing, Setting KPIs), Java, C++.
- **Languages:** Fluent in Russian and English, learning French so that I can talk to the Parisian baker in my neighborhood.
- **Achievements:** Eagle Scout, 2023 WayUp Top 100 Intern, completed the 2023 LA Marathon with no training because my roommate bet me I couldn't, backpacked from Lake Tahoe to Yosemite, climbed highest volcano in CA (Mt. Shasta) twice.
- **Interests:** Growing ghost peppers, science fiction novels, juggling, poker, geology, raising chickens, Roman archaeology.