

Our Mission: Build a Strong, Engaged Army of Self-Governing Activists

Block Walk Formula - One Block Walk per month

Block Walk Prep:

Pick a park near where you will Block Walk and a local spot for post walk lunch. People may need to use the restroom and we can NOT go into people's houses. Text time and address of the next meet up to the group.

Friday night - reminder text "Looking forward to seeing everyone at 9:45am at Lake State Park". Recommend clothing based on weather. Comfortable shoes. Ask them to bring a bottle of water and sunscreen.

Saturday - Bring a pack of water. Maybe a healthy salty snack. You'll be out for about 2 hours.

9:30am - 9:45am - meet, provide supplies and maps etc

Remind volunteers of the importance of what we are doing.

Let volunteers know there are a finite # of people in a House District. We will get to them.

Ask volunteers to get pics with people at their doors and stories to share.

Post pics to Zulip

Post stories to Zulip

Remind not to go into any houses and don't place block walk cards in mailboxes.

Place newbies with veterans to shadow the first half hour but let them engage after that.

Pray for the group.

9:45am - head to neighborhood

Anyone who is late can meet you at an address in the neighborhood.

10am - Block Walk in groups of two (Block Walk Buddies)

Keep all groups in same neighborhood if possible (power of the group creates momentum)

Get pics with petition signers!!!

20 houses/hour per team is a good benchmark. However, numbers are not as important as doing it as a team and having fun.

Teams that are having fun will **keep doing it** and will grow. A consistent growing team will get more done than the most efficient little team. And they will form a habit that will allow them to self govern in the future.

Wrap up by noon. Get numbers and maps from the volunteers.

Thank them for walking the walk.

Anyone who needs to leave should be done and on their way by 1pm at the latest.

Highly recommend grabbing lunch at a local spot with any volunteers that don't have to leave. Share stories from the block walk and recognize achievements.

### Post Block Walk

Use your numbers and highlighted map (pic of where you walked) to answer questions in the [Block Walk Results Survey](#)

Sunday – send thank you text to everyone (incl those that did not come)

“Thanks to everyone for your effort Saturday we visited X # of houses. Y # of people signed the petition. Jon & Samantha had the most petition signers with \_\_\_\_\_. Jackie and her daughter Julie had the most houses with \_\_\_\_\_. Garret had the best door interaction story. And the winner for the best pic with a constituent goes to Jack!

### Increase Impact

Share interesting pics & stories from the field especially on social media.

Congratulations!

Your leadership will Build a Strong, Engaged Army of Self-Governing Activists.