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The UNA-Pasadena UN Day 2025 Video Challenge

CLIMATE ACTION



The Pasadena Chapter of the United Nations Association USA is sponsoring its second annual video contest for middle schoolers, high schoolers, and young adults to recognize and celebrate UN Day 2025. The UN Day marks the anniversary of the creation of the United Nations which occurred on October 24, 1945. UN Day 80: Meeting the Moment: Building Our Future for all is the official UNA-USA theme for UN Day 2025.



We are asking students and community members to submit a 90-second video on how they have already helped address the UN's Mission of Peace, Equality and Justice for All in with the UN's 17 SDGs Strategic Development Goals of the United Nations (see below). All students in public or private middle schools and high schools in or adjacent to Pasadena are eligible. Any young person under the age of 21 may also submit a video if they live in or near Pasadena. Individuals or teams may submit entries. Prize winners will have a \$500 donation made in their name to the charity (501(c)3) of their choice.

The winning videos will be shown during our UN Day Celebration on Sunday, November 2rd, from 1-3 pm at Lineage Performing Arts. In addition to the videos, the event will feature human rights activist, musician and founder of Cambodian Living Arts, Arn Chorn Pond. You are welcome to register for the event here. Directions and parking information will be provided one day before the event. Please pass this opportunity on to anyone who may be interested.

Please submit your videos to unapasadena@gmail.com by Monday, October 27th. With questions or comments please write to us at unapasadena@gmail.com.































