

Hey <name>,

I saw the content on your Instagram <username> is not getting the engagement it deserves. Here's how you can fix it:

- Highlight the benefit/solution you will be talking about in the video
- Make different graphics throughout the video to keep attention
- Use CTA's at the end of your videos to get more engagement/followers

Below, I attached an example of what I did for my previous client.

If this sounds like something you'd be interested in, let me know.