



Business Proposal

By: Astraea Elizabeth, Age 8

With a little help from my grown-up team

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Business Overview

Witcher Tea Co. creates small-batch herbal teas with love, care, and creativity. Each blend is like a spell—crafted intuitively and with intention to support rest, joy, and connection.

My long-term dream is to grow herbs in our own garden and partner with local farms. But for now, I'm just getting started! I've been working with herbs from our home apothecary—wildcrafted and ethically sourced—and experimenting with recipes, holding tea ceremonies, and sharing blends with friends and family.

Now, I'm ready to expand and share Witcher Tea with the larger community. To do that, I need more herbs and supplies to keep creating and your support!

At Witcher Tea, we believe tea can transport you—to a feeling, a memory, a place of comfort. It helps people feel calm, cozy, and cared for—and we love being part of that magic.

Mission Statement

To help people feel good, rest well, and connect to nature—one enchanted brew at a time!





💖 About Me

I'm Astraea Elizabeth. I've been building this business for the last year, but have been making herbal tea blends and building my relationship to plants and the natural world for much, much longer. I'm lucky to have the time, space, and passion to grow these beautiful visions and infuse love into everything I create for you to enjoy in your body.

My favorite thing to do is lay in the grass and read books about herbs, potions, astrology, magic and fantasy. I have a cat named Rosie — my gorgeous familiar — who is always nearby. I like to bake, craft, paint, decorate, design, write songs, roam the farm, care for animals and go to the river.

It is my dream to grow herbs on my family farm, become a singer, run my business and make these beautiful offerings for you and my community!

With so much joy!

Astraea

🌿 Product Line

- **Serenity Spice** – Elder flower, clover, ginger, rose, cinnamon, fenugreek, lavender, nettle, lemon balm
- **Bloom & Balance** – Rose, lavender, yarrow, nettle, lemon balm, peppermint
- **Ease & Unwind** – Red raspberry, chamomile, lemon balm, clover, cinnamon, elderflower
- **Herbal Blanket** – Nettle, hibiscus, yarrow, elderflower, clover, rose, tulsi
- **Wind Healing** – Anise, hyssop, licorice root, calendula, peppermint, tulsi, fennel seed, marshmallow
- **Cardamom Kiss** – Red raspberry, tulsi, clover, rose, cardamom

All blends are:

- Caffeine-free
- Handmade with dried and local herbs
- Packaged with a homemade touch

How We'll Grow

We will:

- Sell tea at local markets and community events
- Hold tea ceremonies at community events to share the magic of Witcher Tea!
- Ask friends and family to share our business
- Learn more about herbs, business, and money!

Why Support Us?

This business teaches real-world skills like math, writing, community building, and how to be responsible. It also helps people feel good and brings joy!

You're not just helping one kid—you're helping a budding entrepreneur learn, grow, and share herbal healing with the world.

What We Need Funding For

Item	Estimated Cost
Herbs & Ingredients	\$600
Packaging Supplies	\$250
Labels & Branding	\$75
Farmer's Market Table Fee	\$80
Merch & Marketing	\$150
Materials + Signage + Booth	\$100
Total Ask	\$1,255

Contact

Witcher Tea Co. Founded by Astraea @ witcherteaco@gmail.com
Management support by Carriese (Mom) @ carrieseblackoregonlandtrust@gmail.com
Phone: [971-808-8543]

Donations can be made at the:

+Paypal below! (Use the camera on your phone to 'scan' the QR code. It'll bring you straight through to my account!)

+Here is [Venmo](#) as an option too!

+And a [Go Fund Me](#) to pass along to others for support!

Thank you!! All funds raised will be used for future business transactions.

Carriese Broussard



Scan to pay Carriese Broussard





A little note from Mom and Dad ~

Thank you so much for supporting Astraea! It's been such a joy to see her choose this path and grow into it with dedication and heart.

She's devoted to her relationship with the natural world—learning about herbs and their benefits, connecting deeply with the plants while listening with her whole heart and intuition. She enjoys sharing that knowledge with others and holding tea ceremonies. It's magical to be in the presence of her offerings. To go on nature walks with her and to see her confidently identify plants, share their uses and know just how to harvest them with care. *Heart swoon!*

She shares about her dreams, inspirations and passions so openly. Experiencing her blossoming and deepening is such a gift.

She's excitedly diving into the worlds of her spell making, spirit body, elemental cycles, and moon magic—nurturing the gifts she's carried all along. Watching her build confidence and feel inspired to RUN A BUSINESS at this age? It blows me away. She's even developing her own marketing. Let her shine, right?

The world needs the light of the stars. ✨

Thank you for your support! It takes a village.