

Community Playbook Template

👉 [Watch this Loom video on how to use this template](#)

Who do we want to bring together?

[Describe the type of people]

Why does our community come together?

Consider things such as:

- Skill development
- Guidance
- Collective impact
- Fandom
- Fun
- Inspiration
- Accountability
- Emotional support

What is our purpose?

[Founder OS](#) brings together elite founders so that we can **gain clarity**, **win our niche**, and **achieve excellence**.

[Describe the purpose of your community]

What is our mission?

Our mission at [Founder OS](#) is to inspire 10 million founders through proven systems to transform their life and business.

[Describe the mission of your community]

What are our shared activities?

Here are examples of shared activities:

- Q&A
- Fundraiser
- Mentorship
- Party
- Training
- Workshop
- Skill shares
- Collaborate resource / Wiki
- Crowdsourcing content
- Challenge
- Competition
- Shared hobby

Community Guidelines

These are the general guidelines of the community.

Highlight examples of community contribution:

Highlight outstanding contributions by your members

Community Rituals

Example:

[Founder OS Program](#)

Weekly Q&A

Describe the ritual:

- Matt highlights a learning/system from the past week
- Members ask questions they have on their business and the program
- We all collaborate to help one another scale our brand, community, and audience

Community Rules

[Example from Founder OS:](#)

1. Be positive

Disagreements are fine, and encouraged for learning, but keep it constructive and respectful.

2. Make an effort

Post in the right channel, stay on-topic, add value, do your research, always do your best, and pay it forward.

3. Be a role model

Be a leader. Help others. And lead by example.

4. Win together

Aim to go above and beyond to provide value. Give, give, give, then ask.

5. Make magic possible

We focus on the little details to create wow experiences for one another.

Community Manifesto

[Have fun and create a manifesto for your community.](#)

Here is an example from [Founder OS](#):

⚙️ A Systems Legend ⚙️

We are a new breed of entrepreneur...

Smarter, leaner, faster, and free.

⚙️ A Systems Legend ⚙️

We believe products, services, and energy can impact the lives of people we have been called to serve.

⚙️ A Systems Legend ⚙️

We take pride in continuous improvement and getting 1% better every day.

⚙️ A Systems Legend ⚙️

We leverage systems to build our empire.

We build systems to create our own luck.

We use systems to change the world.

I am a Legend